



Rating Action

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PACRA MAINTAINS ASSET MANAGER RATING OF ARIF HABIB INVESTMENTS LIMITED, ASSIGNS POSITIVE OUTLOOK

The Pakistan Credit Rating Agency (PACRA) has maintained the asset manager rating of Arif Habib Investments Limited (AHI) at ‘AM2’ (AM Two) while a ‘Positive Outlook’ has been assigned to this rating.

The rating reflects the company’s leading industry position, emanating from structured and comprehensive investment process, stable and experienced management team, diverse product base, and a sound technological platform. In a challenging and competitive operating environment, AHI, while enhancing its market share, has retained the overall quality of its asset management and sound risk management platform, despite rationalizing costs. Meanwhile, the company has chalked out a marketing and distribution strategy to enhance its assets under management. The performance of the company’s funds remains strong amongst peers.

The positive outlook has been assigned in view of the potential to reap incremental benefits in a competitive industry. The company’s ability to effectively execute its proposed business development strategy, while continuously strengthening the overall risk management function would be critical.

About the company: Incorporated in August 2000 and listed on the Karachi Stock Exchange, AHI currently manages 12 funds (9 Open-End & 3 Closed-End) with aggregate assets under management of over PKR 16bln at end Jan-10. Arif Habib Securities Limited (AHSL) – the holding company for Arif Habib Group – holds majority stake (60%) in the company. Arif Habib group is engaged in investment management, financial advisory services, brokerage, banking, cement, and fertilizer industries.

The Chief Executive of AHI, a renowned figure in the country’s mutual fund industry and associated with AHI since its inception, is a Chartered Accountant with over three decades of experience in the financial sector. He is assisted by an experienced senior management team that has remained stable over the years.

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