



The Pakistan Credit Rating Agency Limited

Rating Report

Mount Fuji Textiles Limited

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Rating History

Dissemination Date	Long Term Rating	Short Term Rating	Outlook	Action	Rating Watch
30-Mar-2024	BBB	A2	Positive	Maintain	-
03-Apr-2023	BBB	A2	Stable	Initial	-

Rating Rationale and Key Rating Drivers

The assigned ratings reflect the adequate presence of Mount Fuji Textiles Limited (“MFTL” or “the Company”) in the textile industry of Pakistan. The product diversity of MFTL is primarily vested in garments followed by home textiles. In the home textile category, bed sheets are their prime selling product and others include processed fabric, foldable mats, etc. During 6MFY24 the top line of the Company has shown impressive growth and stood at PKR 5,591mln (FY23: PKR 6,732mln) mainly contributed by the export segment. The Company keeps intact its revenue stream in dollar terms providing comfort to the business sustainability. The international clientage of Mount Fuji is comprised of stable entities that exist in multiple export destinations which primarily include Poland, Germany, United Kingdom, and United States of America. During FY23, the margins of the Company were slightly under-stressed mainly on the back of a dip in international product demand patterns, expensive raw material procurement, inflated energy tariffs, and finance costs. However, in 6MFY24 the Company regained momentum both in terms of competitiveness pricing and volumetric sales which ultimately translated into an ameliorated profitability matrix. The Company has recently approved a CAPEX and is in the process of gradual installation of Solar panels to manage energy cost risk. The board is dominated by the sponsoring family and acts more as an execution role as they possess considerable industry-specific exposure. The management of the Company is mindful to keep aligning their performance both in terms of projected topline and profitability. The financial risk profile of the Company is moderate considering the leveraged capital structure and slightly stretched working capital management. The cashflows and coverages of the Company are considered adequate and have shown improvement during 6MFY24. The outlook on the ratings is "positive" which reflects the prospective transition to the higher ratings. The key elements are generated consistent profitability over the years which beefed up their pure equity levels and created product diversity in the textile value addition segment to expand their export avenues and keep intact their business volume despite economic challenges.

The Pakistan textile industry size is estimated to be PKR 2.62Trn in LSM (Large Scale Manufacturing) ~3.0% of the total GDP as of FY23. The composite & garment segment in the textile sector has a contribution of ~ PKR 1.6Trn mainly dominated by knitwear, readymade garments, bedwear, and towels followed by PKR 775bln from spinning and PKR 637bln from weaving. The escalation in energy tariffs & finance costs, PKR devaluation, and ensuring the availability of optimum quality raw materials are prime challenges specific to the industry to assess the international market and stay price-wise competitive

The ratings are dependent upon the Company’s prudent management of working capital requirements. Improvement in coverages, sustainability of margin and sufficient generation of cash flows from core operations while expanding business volumes remains vital. Adherence to the debt matrix at an optimal level is a prerequisite for assigned ratings.

Disclosure

Name of Rated Entity	Mount Fuji Textiles Limited
Type of Relationship	Solicited
Purpose of the Rating	Entity Rating
Applicable Criteria	Methodology Corporate Rating(Jul-23),Methodology Correlation Between Long-term & Short-term Rating Scales(Jul-23),Methodology Rating Modifiers(Apr-23)
Related Research	Sector Study Composite and Garments(Dec-23)
Rating Analysts	Muhammad Harris Ghaffar harris.ghaffar@pacra.com +92-42-35869504



Profile

Legal Structure Mount Fuji Textile Limited ('Mount Fuji' or 'The Company') is a Public (unlisted) Limited Company. It was incorporated in Karachi, Pakistan on August 12, 1986

Background Mount Fuji Textile Limited ('Mount Fuji' or 'The Company') was incorporated in Sindh, Pakistan as a Private Limited Company on August 12, 1986, under the Companies Ordinance, 1984 (Now the Companies Act, 2017) and was converted into a Public (unlisted) Limited Company with effect from May 07, 1992.

Operations The principal business of the Company is the manufacturing and export of garments and home textile products. The company has three units. The Company has five sectional warping machines of 1000 creels each with a warping capacity of approximately Two Million Meters a month. The Company has also a weaving facility of 138 Sulzer and 84 Airjet Looms with a weaving capacity of approximately 3.5mln Picks a day. The Company has 15 knitting machines, 2 raising machines, 846 computerized sewing machines & 19 cutting machines

Ownership

Ownership Structure The ownership of the Company rests with the family of Mr. Ashraf including his sons. The major shareholding of the Company is owned by Mr. Ahmed Ashraf (28.57%), While the remaining is equally distributed between the sons of Mr. Ashraf

Stability The Company was set up to engage and transfer over the technical and business skills of the first generation to the second generation of the Ashraf family. The Company encompasses the advice and expertise of first-generation the and leadership of the new generation. Although, no official succession plan has been announced to date

Business Acumen The sponsors have vast experience and knowledge of various aspects of the textile value chain

Financial Strength The sponsoring family has been involved in multiple businesses for more than 20 years. The family is involved in textile & garment manufacturing. This indicates sponsors' ability to provide support if the need arises

Governance

Board Structure Mount Fuji's board comprises four members, including the Chairman - Mr. Ahmed Ashraf, and the Chief Executive Officer (CEO) – Mr. Abdul Latif Ashraf. There are no independent directors on the board. The Company's board is dominated by sponsor-family members, raising concern about the lack of challenge posed to the management, thus hampering effective governance

Members' Profile The members of the Board have relevant stature and extensive experience of around two decades in the textile industry. Currently, there are no independent directors on the board.

Board Effectiveness BoD meetings are held regularly in which discussion on various aspect is recorded in minutes and decisions or actions is referred to the CEO, Mr. Abdul Latif Ashraf

Financial Transparency BDO Ebrahim & Co, Chartered Accountants, is the external auditor of the Company. The auditor has expressed an unqualified opinion on the financial reports for the year ending 30th June 2023. The auditors fall under the category 'A' of SBP's panel of auditors

Management

Organizational Structure The organizational structure of the Company is divided into three main departments namely, i) Procurement, ii) Administration and IT, iii) Marketing and iv) Technical. All department reports to the executive director.

Management Team Mr. Abdul Latif Ashraf – CEO – holds a Master's degree and has been in the Textile business for the last two decades. He has been the Director of the Company since its incorporation in 1999. Hence, Mr. Muhammad Ashraf – the managing director – holds a Master's Degree from Karachi. He is in the Textile Business for the last one and a half decades. He looks after all types of Procurement & Marketing. While Mr. Shehzad Ashraf – the executive director – holds a Master's Degree from the U.K. He is looking at the Finance and Admin department. He has been in the Textile Business for the last five years.

Effectiveness The Company has no management committees. The Sponsor's close involvement in day to day affairs of the business bodes well for the effectiveness of the Company

MIS The Company has built an in-house ERP to cater to its business needs. The senior management monitors the business performance through certain Key MIS reports

Control Environment Production is completely order driven, there is a rigorous quality check done on the end product by the QC department. The Company has obtained ISO 9001, ISO 14001, GSV, BICI, OEKO-TEX, WCA, Sedex, & SQP certifications.

Business Risk

Industry Dynamics The size of the textile industry in Pakistan is estimated to be PKR 2.62Trn ~3.0% of the total GDP as of FY23. The composite & garment segment in the textile sector has a contribution of ~ PKR 1.6Trn mainly dominated by knitwear, readymade garments, bedwear and towels followed by PKR 775bln from spinning and PKR 637bln from weaving. The escalation in energy tariffs & finance costs, PKR devaluation, and ensuring the availability of optimum quality raw materials are prime challenges specific to the industry to assess the international market and stay price-wise competitive

Relative Position With 222 operational looms, Mount Fuji Textile Limited's standalone position in Pakistan's looms capacity is considered moderate

Revenues During FY23, the Company's revenue shrunk by 5% to stand at PKR 6.7bln (FY22: PKR 7.1bln) primarily driven by a slight decline in export sales. The major portion of the revenue base is derived from exports. The export sales recorded a decrease to PKR 5.7bln (FY22: PKR 6.1bln). The company's local sales remained stagnant at PKR 1.06bln (FY22: PKR 1.06bln). During 6MFY24, the revenue base stood at PKR 5.5bln.

Margins During FY23, the Company's cost of goods sold marginally decreased by 2% to PKR 5.84bln (FY21: PKR 5.84bln). Despite that, the gross profit margin reflected declined to 13.2% (FY22: 15.9%) and the operating profit margin to 2.6% (FY22: 3.4%). The management closely monitors overheads, translating into an improvement in 6MFY24. Gross margin stood at 17.6% and operating profit margin of 8.9%. Hence, the net profit margin clocked at 4.0%

Sustainability Going forward, with better efficiency and a specialized product profile, the management expects the Company's margins to improve.

Financial Risk

Working Capital During FY23, the Company's net working capital days increased to 98 days (FY22: 83 days) due to an increase in inventory days (FY23: 102 days, FY22: 88 days) and receivables days (FY23: 70 days, FY22: 48 days). On the other hand, the Company's short-term trade leverage increased and stood at 14.3% in FY23 (FY22: 6.7%). In FY23, the current ratio of the Company is 2.3x (FY22: 2.5x). During 6MFY24, the net working capital days stood at 62days whereas the short term trade leverage further increased to 24.9%.

Coverages FCFO of the Company during FY23 decreased significantly to PKR 28mln (FY22: PKR 311mln) due to a decrease in EBITDA. Higher finance costs declined the interest coverage ratio to 0.1x in FY23 (FY22: 2.8x)

Capitalization During FY23, the Company's leveraging itched down to 42.4% (FY22: 51.8%). Short-term borrowings makeup 63% of the total borrowings, decreased to PKR 1,599mln in FY22 (FY22: 2,054mln) and the overall borrowings of the Company also reflected a downward trend and closed at PKR 2,530mln at the end of FY23 (FY22: PKR 3,063mln). During FY23, the equity base of the company stood at PKR 3,153mln (FY22: PKR 3,041mln)



Mount Fuji Textiles Limited Composite & Garments	Dec-23 6M	Jun-23 12M	Jun-22 12M	Jun-21 12M
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A BALANCE SHEET

1 Non-Current Assets	3,996	3,824	3,993	3,204
2 Investments	403	121	112	150
3 Related Party Exposure	-	-	-	-
4 Current Assets	4,148	3,784	4,040	3,367
a Inventories	1,634	1,660	2,118	1,318
b Trade Receivables	1,444	1,406	1,175	690
5 Total Assets	8,547	7,728	8,145	6,721
6 Current Liabilities	1,589	1,631	1,632	895
a Trade Payables	1,272	1,373	1,359	721
7 Borrowings	2,846	2,645	3,184	2,514
8 Related Party Exposure	104	235	224	265
9 Non-Current Liabilities	-	65	63	194
10 Net Assets	4,009	3,153	3,041	2,853
11 Shareholders' Equity	4,009	3,153	3,041	2,853

B INCOME STATEMENT

1 Sales	5,591	6,732	7,119	4,832
a Cost of Good Sold	(4,607)	(5,847)	(5,987)	(3,944)
2 Gross Profit	984	886	1,132	888
a Operating Expenses	(489)	(708)	(886)	(504)
3 Operating Profit	496	178	245	385
a Non Operating Income or (Expense)	(36)	339	178	(42)
4 Profit or (Loss) before Interest and Tax	459	517	424	343
a Total Finance Cost	(173)	(292)	(130)	(71)
b Taxation	(64)	(101)	(96)	(54)
6 Net Income Or (Loss)	223	124	198	218

C CASH FLOW STATEMENT

a Free Cash Flows from Operations (FCFO)	216	28	311	453
b Net Cash from Operating Activities before Working Capital	389	351	468	386
c Changes in Working Capital	(444)	119	43	(1,083)
1 Net Cash provided by Operating Activities	(55)	471	511	(697)
2 Net Cash (Used in) or Available From Investing Activities	(426)	(79)	(995)	(281)
3 Net Cash (Used in) or Available From Financing Activities	499	(527)	522	2,248
4 Net Cash generated or (Used) during the period	18	(135)	38	1,270

D RATIO ANALYSIS

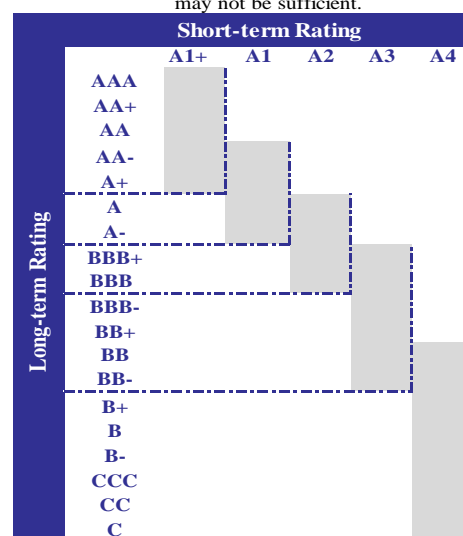
1 Performance				
a Sales Growth (for the period)	66.1%	-5.4%	47.3%	48.5%
b Gross Profit Margin	17.6%	13.2%	15.9%	18.4%
c Net Profit Margin	4.0%	1.8%	2.8%	4.5%
d Cash Conversion Efficiency (FCFO adjusted for Working C)	-4.1%	2.2%	5.0%	-13.0%
e Return on Equity [Net Profit Margin * Asset Turnover * (T	12.4%	4.0%	6.7%	8.1%
2 Working Capital Management				
a Gross Working Capital (Average Days)	100	172	136	116
b Net Working Capital (Average Days)	57	98	83	78
c Current Ratio (Current Assets / Current Liabilities)	2.6	2.3	2.5	3.8
3 Coverages				
a EBITDA / Finance Cost	1.4	0.5	3.4	8.5
b FCFO / Finance Cost+CMLTB+Excess STB	1.4	0.1	1.2	3.2
c Debt Payback (Total Borrowings+Excess STB) / (FCFO-Fi	9.3	-5.3	6.7	2.7
4 Capital Structure				
a Total Borrowings / (Total Borrowings+Shareholders' Equit	42.4%	47.7%	52.8%	49.3%
b Interest or Markup Payable (Days)	94.1	92.6	70.5	106.0
c Entity Average Borrowing Rate	10.7%	8.7%	3.6%	2.5%

Credit Rating

Credit rating reflects forward-looking opinion on credit worthiness of underlying entity or instrument; more specifically it covers relative ability to honor financial obligations. The primary factor being captured on the rating scale is relative likelihood of default.

Scale	Long-term Rating Definition
AAA	Highest credit quality. Lowest expectation of credit risk. Indicate exceptionally strong capacity for timely payment of financial commitments
AA+	
AA	Very high credit quality. Very low expectation of credit risk. Indicate very strong capacity for timely payment of financial commitments. This capacity is not significantly vulnerable to foreseeable events.
AA-	
A+	
A	High credit quality. Low expectation of credit risk. The capacity for timely payment of financial commitments is considered strong. This capacity may, nevertheless, be vulnerable to changes in circumstances or in economic conditions.
A-	
BBB+	
BBB	Good credit quality. Currently a low expectation of credit risk. The capacity for timely payment of financial commitments is considered adequate, but adverse changes in circumstances and in economic conditions are more likely to impair this capacity.
BBB-	
BB+	
BB	Moderate risk. Possibility of credit risk developing. There is a possibility of credit risk developing, particularly as a result of adverse economic or business changes over time; however, business or financial alternatives may be available to allow financial commitments to be met.
BB-	
B+	
B	High credit risk. A limited margin of safety remains against credit risk. Financial commitments are currently being met; however, capacity for continued payment is contingent upon a sustained, favorable business and economic environment.
B-	
CCC	
CC	Very high credit risk. Substantial credit risk "CCC" Default is a real possibility. Capacity for meeting financial commitments is solely reliant upon sustained, favorable business or economic developments. "CC" Rating indicates that default of some kind appears probable. "C" Ratings signal imminent default.
C	
D	Obligations are currently in default.

Scale	Short-term Rating Definition
A1+	The highest capacity for timely repayment.
A1	A strong capacity for timely repayment.
A2	A satisfactory capacity for timely repayment. This may be susceptible to adverse changes in business, economic, or financial conditions.
A3	An adequate capacity for timely repayment. Such capacity is susceptible to adverse changes in business, economic, or financial conditions.
A4	The capacity for timely repayment is more susceptible to adverse changes in business, economic, or financial conditions. Liquidity may not be sufficient.



*The correlation shown is indicative and, in certain cases, may not hold.

Outlook (Stable, Positive, Negative, Developing) Indicates the potential and direction of a rating over the intermediate term in response to trends in economic and/or fundamental business/financial conditions. It is not necessarily a precursor to a rating change. 'Stable' outlook means a rating is not likely to change. 'Positive' means it may be raised. 'Negative' means it may be lowered. Where the trends have conflicting elements, the outlook may be described as 'Developing'.

Rating Watch Alerts to the possibility of a rating change subsequent to, or, in anticipation of some material identifiable event with indeterminable rating implications. But it does not mean that a rating change is inevitable. A watch should be resolved within foreseeable future, but may continue if underlying circumstances are not settled. Rating watch may accompany rating outlook of the respective opinion.

Suspension It is not possible to update an opinion due to lack of requisite information. Opinion should be resumed in foreseeable future. However, if this does not happen within six (6) months, the rating should be considered withdrawn.

Withdrawn A rating is withdrawn on a) termination of rating mandate, b) the debt instrument is redeemed, c) the rating remains suspended for six months, d) the entity/issuer defaults, or/and e) PACRA finds it impractical to surveil the opinion due to lack of requisite information.

Harmonization A change in rating due to revision in applicable methodology or underlying scale.

Surveillance. Surveillance on a publicly disseminated rating opinion is carried out on an ongoing basis till it is formally suspended or withdrawn. A comprehensive surveillance of rating opinion is carried out at least once every six months. However, a rating opinion may be reviewed in the intervening period if it is necessitated by any material happening.

Note. This scale is applicable to the following methodology(s):
 a) Broker Entity Rating
 b) Corporate Rating
 c) Debt Instrument Rating
 d) Financial Institution Rating
 e) Holding Company Rating
 f) Independent Power Producer Rating
 g) Microfinance Institution Rating
 h) Non-Banking Finance Companies Rating

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(1) Rating is just an opinion about the creditworthiness of the entity and does not constitute recommendation to buy, hold or sell any security of the entity rated or to buy, hold or sell the security rated, as the case may be | Chapter III; 14-3-(x)

2) Conflict of Interest

- i. The Rating Team or any of their family members have no interest in this rating | Chapter III; 12-2-(j)
- ii. PACRA, the analysts involved in the rating process and members of its rating committee, and their family members, do not have any conflict of interest relating to the rating done by them | Chapter III; 12-2-(e) & (k)
- iii. The analyst is not a substantial shareholder of the customer being rated by PACRA [Annexure F; d-(ii)] Explanation: for the purpose of above clause, the term "family members" shall include only those family members who are dependent on the analyst and members of the rating committee

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- (5) PACRA does not make proposals or recommendations regarding the activities of rated entities that could impact a credit rating of entity subject to rating | Chapter III; 10-7-(k)

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- (6) PACRA fulfills its obligations in a fair, efficient, transparent and ethical manner and renders high standards of services in performing its functions and obligations; | Chapter III; 11-A-(a)
- (7) PACRA uses due care in preparation of this Rating Report. Our information has been obtained from sources we consider to be reliable but its accuracy or completeness is not guaranteed. PACRA does not, in every instance, independently verifies or validates information received in the rating process or in preparing this Rating Report | Clause 11-(A)(p).
- (8) PACRA prohibits its employees and analysts from soliciting money, gifts or favors from anyone with whom PACRA conducts business | Chapter III; 11-A-(q)
- (9) PACRA ensures before commencement of the rating process that an analyst or employee has not had a recent employment or other significant business or personal relationship with the rated entity that may cause or may be perceived as causing a conflict of interest; | Chapter III; 11-A-(r)
- (10) PACRA maintains principal of integrity in seeking rating business | Chapter III; 11-A-(u)
- (11) PACRA promptly investigates, in the event of a misconduct or a breach of the policies, procedures and controls, and takes appropriate steps to rectify any weaknesses to prevent any recurrence along with suitable punitive action against the responsible employee(s) | Chapter III; 11-B-(m)

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- (12) PACRA receives compensation from the entity being rated or any third party for the rating services it offers. The receipt of this compensation has no influence on PACRA's opinions or other analytical processes. In all instances, PACRA is committed to preserving the objectivity, integrity and independence of its ratings. Our relationship is governed by two distinct mandates i) rating mandate - signed with the entity being rated or issuer of the debt instrument, and fee mandate - signed with the payer, which can be different from the entity
- (13) PACRA does not provide consultancy/advisory services or other services to any of its customers or to any of its customers' associated companies and associated undertakings that is being rated or has been rated by it during the preceding three years unless it has adequate mechanism in place ensuring that provision of such services does not lead to a conflict of interest situation with its rating activities; | Chapter III; 12-2-(d)
- (14) PACRA discloses that no shareholder directly or indirectly holding 10% or more of the share capital of PACRA also holds directly or indirectly 10% or more of the share capital of the entity which is subject to rating or the entity which issued the instrument subject to rating by PACRA; | Reference Chapter III; 12-2-(f)
- (15) PACRA ensures that the rating assigned to an entity or instrument is not be affected by the existence of a business relationship between PACRA and the entity or any other party, or the non-existence of such a relationship | Chapter III; 12-2-(i)
- (16) PACRA ensures that the analysts or any of their family members shall not buy or sell or engage in any transaction in any security which falls in the analyst's area of primary analytical responsibility. This clause shall, however, not be applicable on investment in securities through collective investment schemes. | Chapter III; 12-2-(l)
- (17) PACRA has established policies and procedure governing investments and trading in securities by its employees and for monitoring the same to prevent insider trading, market manipulation or any other market abuse | Chapter III; 11-B-(g)

Monitoring and review

- (18) PACRA monitors all the outstanding ratings continuously and any potential change therein due to any event associated with the issuer, the security arrangement, the industry etc., is disseminated to the market, immediately and in effective manner, after appropriate consultation with the entity/issuer; | Chapter III | 17-(a)
- (19) PACRA reviews all the outstanding ratings periodically, on annual basis; Provided that public dissemination of annual review and, in an instance of change in rating will be made; | Chapter III | 17-(b)
- (20) PACRA initiates immediate review of the outstanding rating upon becoming aware of any information that may reasonably be expected to result in downgrading of the rating; | Chapter III | 17-(c)
- (21) PACRA engages with the issuer and the debt securities trustee, to remain updated on all information pertaining to the rating of the entity/instrument; | Chapter III | 17-(d)

Probability of Default

(22) PACRA's Rating Scale reflects the expectation of credit risk. The highest rating has the lowest relative likelihood of default (i.e., probability). PACRA's transition studies capture the historical performance behavior of a specific rating notch. Transition behavior of the assigned rating can be obtained from PACRA's Transition Study available at our website. (www.pacra.com). However, actual transition of rating may not follow the pattern observed in the past; | Chapter III | 14-3(f)(vii)

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