

# Garments Sector – An Overview





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# Definition & Scope

Garments sector is defined as articles of apparel (Ready-made Garments) and knitwear (Hosiery).



#### Scope

- Readymade Garments (Articles of Apparel)
- Knitwear (Hosiery)





# History of Textile Industry in Pakistan

1950s

1960s

1970s

1980s

PIDC was formed and industrialization started in the country with textile industry at its center

First wave of private investment began with a highly protected home market

Government established CEC, as part of its nationalization drive and took over from private sector Textile industry boomed due to denationalization, industry friendly policies and boom in international markets

1990-98

2005

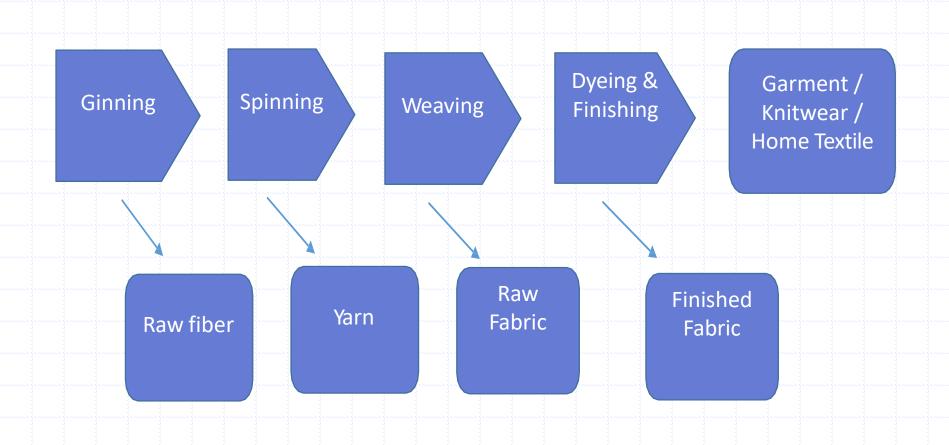
2009

2011-2019

Second wave of investment came for BMR. Government also lifted custom duty on machinery import Introduction of WTO and elimination of quota system for exporters hampered textile industry Textile industry was hit hard by energy crises, depriving the gas supply to industry for three days a week Textile industry recovered due to zero rated tax regime, GSP+ status from EU and improvement in energy supply.



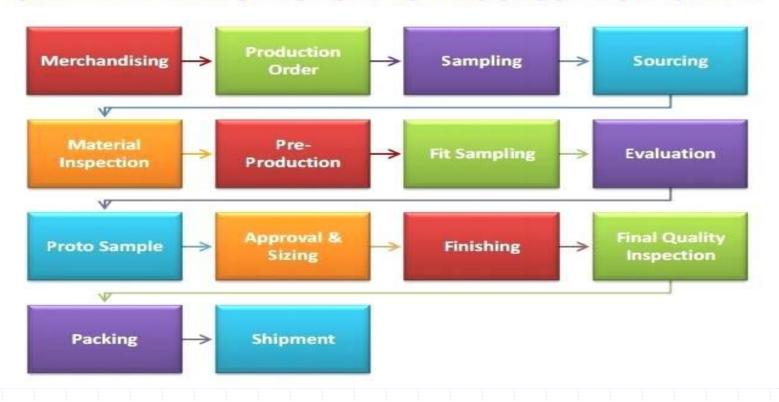
## Garments Value Chain





### Garments Manufacturing Processes

#### **GARMENT MANUFACTURING PROCESS FLOW-CHART**





## Top 10 World Garment Exporters

**USD** in Millions

Top 10 Garment Exporting Countries				
Rank	Particulars	2018	2017	2016
1	China	172,823	171,590	172,00
2	Bangladesh	37,558	33,751	31,88
3	Vietnam	32,203	25,758	23,77
4	Germany	26,539	23,546	19,94
5	Italy	23,224	21,331	19,96
6	India	20,912	22,295	21,52
7	Turkey	17,358	16,805	16,72
8	Spain	15,046	14,164	12,54
9	Hong Kong, China	13,128	13,728	14,91
10	France	12,920	11,519	10,82
14	Pakistan	9,496	8,937	8,40
	Total World Exports	547,299	514,940	491,20
urce: Tra	de Map			



# Pakistan Garment Exports

Dz Price Va USD) 49.96 23.76	<b>Yalue (USD 'mln)</b> 2,655 2,899	Qty. (TH.DOZ) 40,027 105,606	FY18 Per Dz Price (USD) 64.38	Value (USD 'mln) 2,577 2,711	Qty. (TH. DOZ) 35,158		'mln) 2,319
23.76		40,027	64.38	2,577	35,158	65.96	2,319
	2,899	105,606	25.67	2,711	104,091	22.60	
21.71		( (				22.69	2,361
31./1	5,554	145,633	36.31	5,288	139,249	33.61	4,680
	13,329			13,521			12,173
	42%			39%			38%
	5%			13%			-10%
	-1.42%			11.07%			0.26%
	Dakistan R	5% -1.42%	5% -1.42%	5%	42%     39%       5%     13%       -1.42%     11.07%	42% 39% 5% 13% -1.42% 11.07%	42% 39% 13% -1.42% 11.07%



# Pakistan's Top 10 Export Destinations

S.No.	Country	FY19 FY18 FY17 US\$ 'mln			
1	United States	1,636	1,516	1,390	
2	United Kingdom	746	754	64:	
3	Spain	570	551	46	
4	Germany	549	543	49	
5	Netherlands	377	340	25	
6	Belgium	293	319	31	
7	Italy	156	151	14	
8	France	140	146	14	
9	United Arab Emirates	120	137	10	
10	Poland	102	92	7	
	Top 10	4,687	4,549	4,02	
			- [	-	
	<b>Total Garments Exports</b>	5,554	5,288	4,68	



# Main Players in Pakistan























# Taxes & Duties

	Custom D	Outy	
S.No.	Category	FY20	FY19
1	Cotton	3%	3%
2	Yarn	11%	11%
3	Fabric	20%	20%
4	Finished Goods	20%	20%
5	Worn Clothing	3%	3%
	Anti-dumpin	g duty	
S.No.	Category	FY20	FY19
1	Polyester Yarn	4-11%	4-11%
	Sales Ta	ax	
S.No.	Category	FY20	FY19
1	Cotton	10%	0%
2	Yarn-Local	17%	0%
3	Yarn-Export	0%	0%
4	Fabric-Local	17%	0%
5	Fabric-Export	0%	0%
6	Finished Goods-Local	17%	0%
7	Finished Goods-Exports	0%	0%



# Effect of Imposition of Sales Tax

#### **Export Sales**

- The imposition of sales tax on export sales will result in liquidity pressure on the Companies as they have to pay input sales tax on purchases and will not be able to claim output tax on exports. This will increase funding requirements for working capital.
- Although the FBR has made arrangements for expediting refunds through issuance of sales tax refund bonds, but system's effectiveness is yet to be seen.

#### **Local Sales**

- There will be little impact on profitability on local sales made to registered persons as the companies will be able to pass on the increased costs to the end consumer. However, this will increase pressure on liquidity as input costs will increase.
- There will be more hassle on local sales made to unregistered persons as it will increase the cost of finished goods for unregistered persons, making them less competitive. This could also impact profitability of the companies as they may have to bear part of the additional costs in order to maintain profitability.



#### **Strengths**

- GSP+ status from European Union
- Local availability of raw material
- Favorable support from Government
- Subsidized interest rate Export
  Refinance Facility (ERF) and
  Long-term Financing Facility
  (LTFF) from State Bank of
  Pakistan
- Long-standing reputation of Pakistan's textile industry in the international market
- Subsidized energy prices

#### Weaknesses

- Lack of R&D and technological innovation
- Poor human resource training and low productivity of labor
- Poor access to credit, especially to SME sector
- Low quality of local cotton and yarn
- Low penetration in high valueadded goods



### **Opportunities**

- Setup of new garment clusters, similar to other regional competitors.
- Removal of GSP+ status of India by USA, and expected inclusion of Pakistan
- Increasing production costs in China provides opportunity to promote Joint ventures with Chinese companies
- Development of capability in high value-added products and shift to greater mix of man-made fibers
- Development of ancillary industry in Pakistan

#### **Threats**

- Stiff competition from regional players
- Higher cost of doing business in Pakistan compared to other regional competitors
- Significant delays in sales tax refunds to the industry causing liquidity crises
- Higher interest rates in the economy, increasing the finance cost
- High export markets concentration in USA and Europe
- High product concentration



#### Future Outlook

- Increased liquidity pressure due to withdrawal of zero rated status
- Currency devaluation will have positive impact in future
- Continuous support from govt. and SBP means favorable industry environment
- GSP+ status from Europe and potential GSP+ from USA
- Increase new orders from US-China Trade war
- High energy prices & possible threat of removing subsidy
- Increased minimum labor wage rate



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