



The Pakistan Credit Rating Agency Limited

# THE BANK OF PUNJAB (BOP)

## INSTRUMENT RATING REPORT

| PRELIMINARY<br>[SEP-16]                              |        | REPORT CONTENTS                               |
|--|--------|---|
| Unlisted Term Finance<br>Certificates (PKR 2,500mln) | AA-    | 1. RATING ANALYSES                            |
| <b>Outlook</b>                                       | Stable | 2. FINANCIAL INFORMATION                      |
|  |        | 3. RATING SCALE                               |
|  |        | 4. REGULATORY AND<br>SUPPLEMENTARY DISCLOSURE |

SEPTEMBER 2016

**RATING ANALYSES**  
(SEPTEMBER 2016)  
**THE BANK OF PUNJAB**  
**(BOP)**

**RATING RATIONALE**

The rating reflects the improved risk profile of BOP. The bank's capitalization and, hence, risk absorption capacity has witnessed sizeable uptick. Capital Adequacy Ratio (CAR) of the bank clocks in at 12%, which would be further beefed up with the issue of proposed TFCs. There has been an appreciable improvement in the bank's profitability, over the years, on the back of improved interest income and capital gains, supplementing its equity base. The bank witnessed reduction in the non-performing loans inherited by the current management, though further recovery is taking time. Moreover, continued support from the sponsors - the Government of Punjab (GoPb) - provides requisite fiscal space; fresh capital injection and Letters of Comfort (LOCs) against provisioning for certain infected exposures are valid till 2018. Association with GoPb has benefited the bank in terms of a sustainable deposit base. Further synergies with GoPb are being unfolded. The bank envisages growth in advances wherein the criteria is higher margins with sustained risk profile. Meanwhile, expansion in deposit base with low cost focus, while attracting a wide customer range, is on the cards.

**KEY RATING DRIVERS**

The rating of TFCs is dependent upon compliance with all major covenants.

- **About the TFCs:** BOP intends to issue unlisted TFCs of PKR 2,500mln to contribute towards Tier II Capital. The tenor of the instrument is 10 years from the date of issue. Profit would be based on 6M-KIBOR plus a spread. The funds raised would be used in normal operations.
- **Security Structure:** The proposed instrument will be unsecured, subordinated as to the payment of principal and interest to all other indebtedness of the bank, including deposits. The issue is subject to lock-in clause – no instalment may be paid (even at maturity) if it results in a shortfall in MCR or CAR, and a loss absorbency clause – full and permanent conversion of TFCs into ordinary shares of the bank, upon occurrence of Point of Non-Viability (PONV).
- **Funding:** The main source of BOP's funding is its deposit base, constituting around 93% of the total liabilities at end-Jun16. The bank witnessed a sizeable growth in its deposit base in recent years (end-Jun16: PKR 430bln, end-Dec10: PKR 204bln); system share in customer deposits stands at 4% at end-Dec15. Herein the CASA deposits have been the lynchpin. Top 20 deposit concentration, though improved, is on the higher side (25%).
- **Credit Risk:** The major issue of the bank is its infected portfolio (end-Dec15: PKR 57bln) representing 23% of gross advances. A predominant portion of NPLs (PKR 31bln) is covered by two Letters of Comfort (LOCs) by the GoPb till 2018 – a guarantee by GoPb. This gives relaxation in provisioning requirements for up to PKR 22bln (70% of required provisioning). An increase in NPLs (non-LOCs) of PKR 2.8bln in CY15 requires management attention. At end-Jun16, the bank's total NPLs stood at PKR 57bln.
- **Market Risk:** The investment portfolio (PKR 159bln) at end-Jun16 comprises mainly government securities (99%), followed by a nominal proportion of equity investments and mutual funds (1%). Noticing the declining interest rate environment, BOP increased exposure in PIBs of longer-term maturity in CY14 and realized capital gains of PKR 3.9bln from sale of PIBs in CY15, and PKR 1.6bln in 1H16.
- **Performance:** The bank has achieved sustained growth in NIMR in recent years, largely driven by higher interest earned. Asset yield declined by 1.2%, but improved cost of funds (CY15: 5.0%, CY14: 5.8%) on account of higher proportion of CASA deposits, salvaged the spread as it reduced by 34bps only (CY15: 3.9%, CY14: 4.2%). Pre-provision profits doubled (CY15: PKR 11bln, CY14: PKR 5.5bln) on support provided by high capital gains from PIBs (PKR 4bln). In effect, profit after tax grew by 70% (CY15: PKR 4.8bln, CY14: PKR 2.8bln). During 1H16, the bank continued healthy profitability though investment income decreased; changing interest rate scenario led to decreased capital gain on PIBs. At the same time, decrease in provisions for loan losses helped in sustaining pre-tax profit (1H16: PKR 4,245mln, 1H15: PKR 4,213mln).
- **Business Strategy:** Going forward, the management envisages growth in deposit base by targeting low cost CASA deposits while bringing granularity in customer base through penetrating private sector deposits. To achieve this, the bank envisages increased outreach, focusing on service excellence, and launch of new products. Growth in advances also on the cards, wherein the criteria is higher margins and sustainable risk profile. Benefit derived from association with GoPb shall continue. BOP is in the process of issuing proposed TFCs of PKR 2.5bln, which would further augment the CAR to 13% and above. The management envisages maintaining CAR above the target via healthy profitability.
- **Capital Structure:** The capitalization level of the bank has substantially improved over the years as a result of continued profitability as well as better management of Risk Weighted Assets (RWA); exposure towards GoPb (0% risk weight) increased. The Capital Adequacy Ratio (CAR) of the bank is 12% (Dec15: 10.49%, Dec14: 10.2%). CAR is envisaged to increase after issuing proposed TFCs of PKR 2.5bln, supplementing Tier II Capital. The equity base of the bank has been strengthened through significant reduction in accumulated losses (Jun16: PKR 0.4bln, Dec15: PKR 5.2bln, Dec14: PKR 9.1bln). The demonstrated support of GoPb – the sponsors – augments the financial risk; (i) LOCs (PKR 22bln) to meet CAR, (ii) Capital injection (PKR 10bln) and (iii) Advance subscription money (PKR 7bln) to meet MCR, and (iv) subordinated loan (CY14: PKR 2bln) to meet CAR. Moreover, the Board had approved (i) a subordinated debt from GoPb up to PKR 4bln – of which PKR 2bln had been received by end-Dec14 but remainder is not yet received, and (ii) a refund, from GoPb, of markup (PKR 2.13bln) on share deposit money, which is also pending.
- **About the Issuer:** The Bank of Punjab, established under the BOP Act 1989, is listed on Pakistan Stock Exchange (PSX). The bank operates a vast network of 408 branches, mainly concentrated in Punjab (87%). The Government of Punjab (GoPb) holds majority stake in BOP (58%), whereas the rest is widely dispersed.



## Financials [Summary]

The Pakistan Credit Rating Agency Limited

The Bank of Punjab (BOP)

|   | PKR mln        |                |                |                |
|---|----------------|----------------|----------------|----------------|
| BALANCE SHEET                                 | 30-Jun-16      | 31-Dec-15      | 31-Dec-14      | 31-Dec-13      |
|   | IH16           | Annual         | Annual         | Annual         |
| <b>Earning Assets</b>                         |                |                |                |                |
| Advances (Net of NPL)                         | 222,015        | 193,272        | 141,472        | 123,000        |
| Debt Instruments                              | 8,168          | 7,098          | 1,583          | 1,476          |
| Total Finances                                | 230,183        | 200,370        | 143,055        | 124,476        |
| Investments                                   | 159,018        | 168,610        | 152,671        | 121,977        |
| Others  | 6,825          | 7,911          | 34,057         | 14,090         |
|   | <b>396,027</b> | <b>376,891</b> | <b>329,783</b> | <b>260,544</b> |
| <b>Non Earning Assets</b>                     |                |                |                |                |
| Non-Earning Cash                              | 36,581         | 28,905         | 24,553         | 25,403         |
| Deferred Tax                                  | 6,359          | 7,906          | 9,845          | 12,627         |
| Net Non-Performing Finances                   | 24,817         | 26,461         | 29,461         | 34,788         |
| Fixed Assets & Others                         | 25,768         | 32,120         | 26,727         | 19,335         |
|   | <b>93,525</b>  | <b>95,392</b>  | <b>90,587</b>  | <b>92,154</b>  |
| <b>TOTAL ASSETS</b>                           | <b>489,552</b> | <b>472,284</b> | <b>420,370</b> | <b>352,698</b> |
| <b>Interest Bearing Liabilities</b>           |                |                |                |                |
| Deposits                                      | 429,983        | 374,961        | 342,291        | 306,561        |
| Borrowings                                    | 13,538         | 57,236         | 46,744         | 22,805         |
|   | 443,521        | 432,198        | 389,035        | 329,366        |
| <b>Non Interest Bearing Liabilities</b>       | 19,774         | 17,408         | 12,009         | 9,851          |
| <b>TOTAL LIABILITIES</b>                      | <b>463,295</b> | <b>449,605</b> | <b>401,043</b> | <b>339,217</b> |
| <b>EQUITY (including revaluation surplus)</b> | <b>26,257</b>  | <b>22,678</b>  | <b>19,327</b>  | <b>13,481</b>  |
| <b>Total Liabilities &amp; Equity</b>         | <b>489,552</b> | <b>472,284</b> | <b>420,370</b> | <b>352,698</b> |
| INCOME STATEMENT                              | 30-Jun-16      | 31-Dec-15      | 31-Dec-14      | 31-Dec-13      |
| Interest / Mark up Earned                     | 14,603         | 31,266         | 29,522         | 24,228         |
| Interest / Mark up Expensed                   | (8,654)        | (20,199)       | (20,526)       | (20,209)       |
| <b>Net Interest / Markup revenue</b>          | <b>5,949</b>   | <b>11,068</b>  | <b>8,996</b>   | <b>4,019</b>   |
| Other Income                                  | 2,344          | 5,989          | 1,790          | 2,448          |
| <b>Total Revenue</b>                          | <b>8,293</b>   | <b>17,057</b>  | <b>10,786</b>  | <b>6,467</b>   |
| Non-Interest / Non-Mark up Expensed           | (3,701)        | (7,666)        | (6,250)        | (5,280)        |
| <b>Pre-provision operating profit</b>         | <b>5,479</b>   | <b>11,026</b>  | <b>5,536</b>   | <b>2,335</b>   |
| Provisions                                    | (1,234)        | (3,496)        | (1,229)        | 666            |
| Pre-tax profit                                | 4,245          | 7,529          | 4,307          | 3,001          |
| Taxes   | (1,477)        | (2,781)        | (1,519)        | (1,063)        |
| <b>Net Income</b>                             | <b>2,767</b>   | <b>4,748</b>   | <b>2,787</b>   | <b>1,938</b>   |
| Ratio Analysis                                | 30-Jun-16      | 31-Dec-15      | 31-Dec-14      | 31-Dec-13      |
| <b>Performance</b>                            |                |                |                |                |
| ROE   | 28%            | 27%            | 20%            | 17%            |
| Cost-to-Total Net Revenue                     | 45%            | 45%            | 58%            | 82%            |
| Provision Expense / Pre Provision Profit      | 23%            | 32%            | 22%            | -29%           |
| <b>Capital Adequacy</b>                       |                |                |                |                |
| Equity/Total Assets                           | 5%             | 4%             | 4%             | 4%             |
| Capital Adequacy Ratio as per SBP             | 12.0%          | 10.5%          | 10.2%          | 9.0%           |
| <b>Funding &amp; Liquidity</b>                |                |                |                |                |
| Liquid Assets / Deposits and Borrowings       | 46%            | 42%            | 49%            | 47%            |
| Advances / Deposits                           | 57%            | 59%            | 50%            | 51%            |
| CASA deposits / Total Customer Deposits       | 71%            | 66%            | 64%            | 58%            |
| <b>Intermediation Efficiency</b>              |                |                |                |                |
| Asset Yield                                   | 8%             | 9%             | 10%            | 10%            |
| Cost of Funds                                 | 4%             | 5%             | 6%             | 6%             |
| Spread  | 4%             | 4%             | 4%             | 3%             |
| <b>Outreach</b>                               |                |                |                |                |
| Branches                                      | 408            | 406            | 364            | 334            |

The Bank of Punjab (BOP)

September 2016



## STANDARD RATING SCALES & DEFINITIONS

Credit rating reflects forward-looking opinion on credit worthiness of underlying entity or instrument; more specifically it covers relative ability to honor financial obligations. The primary factor being captured on the rating scale is relative likelihood of default.

| <b>LONG TERM RATINGS</b>                 |   | <b>SHORT TERM RATINGS</b>   |
|--|---|---|
| <b>AAA</b>                               | <p><b>Highest credit quality.</b> Lowest expectation of credit risk.</p> <p>Indicate exceptionally strong capacity for timely payment of financial commitments.</p>   | <p><b>A1+:</b> The highest capacity for timely repayment.</p> <p><b>A1:</b> A strong capacity for timely repayment.</p> <p><b>A2:</b> A satisfactory capacity for timely repayment. This may be susceptible to adverse changes in business, economic, or financial conditions.</p> <p><b>A3:</b> An adequate capacity for timely repayment. Such capacity is susceptible to adverse changes in business, economic, or financial conditions.</p> <p><b>B:</b> The capacity for timely repayment is more susceptible to adverse changes in business, economic, or financial conditions.</p> <p><b>C:</b> An inadequate capacity to ensure timely repayment.</p> |
| <b>AA+</b><br><b>AA</b><br><b>AA-</b>    | <p><b>Very high credit quality.</b> Very low expectation of credit risk.</p> <p>Indicate very strong capacity for timely payment of financial commitments. This capacity is not significantly vulnerable to foreseeable events.</p>   |   |
| <b>A+</b><br><b>A</b><br><b>A-</b>       | <p><b>High credit quality.</b> Low expectation of credit risk.</p> <p>The capacity for timely payment of financial commitments is considered strong. This capacity may, nevertheless, be vulnerable to changes in circumstances or in economic conditions.</p>  |   |
| <b>BBB+</b><br><b>BBB</b><br><b>BBB-</b> | <p><b>Good credit quality.</b> Currently a low expectation of credit risk.</p> <p>The capacity for timely payment of financial commitments is considered adequate, but adverse changes in circumstances or economic conditions are more likely to impair this capacity.</p>                                       |   |
| <b>BB+</b><br><b>BB</b><br><b>BB-</b>    | <p><b>Moderate risk.</b> Possibility of credit risk developing.</p> <p>There is a possibility of credit risk developing, particularly as a result of adverse economic or business changes over time; however, business or financial alternatives may be available to allow financial commitments to be met.</p>   |   |
| <b>B+</b><br><b>B</b><br><b>B-</b>       | <p><b>High credit risk.</b></p> <p>A limited margin of safety remains against credit risk. Financial commitments are currently being met; however, capacity for continued payment is contingent upon a sustained, favorable business, and economic environment.</p>   |   |
| <b>CCC</b><br><b>CC</b><br><b>C</b>      | <p><b>Very high credit risk.</b></p> <p>“CCC” Default is a real possibility. Capacity for meeting financial commitments is solely reliant upon sustained, favorable business or economic developments. “CC” Rating indicates that default of some kind appears probable. “C” Ratings signal imminent default.</p> |   |
| <b>D</b>                                 | <p>Obligations are currently in default.</p>  |   |

**Rating Watch**

Alerts to the possibility of a rating change subsequent to, or in anticipation of, a) some material identifiable event and/or b) deviation from expected trend. But it does not mean that a rating change is inevitable. Rating Watch may carry designation – Positive (rating may be raised, negative (lowered), or developing (direction is unclear). A watch should be resolved within foreseeable future, but may continue if underlying circumstances are not settled.

**Outlook (Stable, Positive, Negative, Developing)**

Indicates the potential and direction of a rating over the intermediate term in response to trends in economic and/or fundamental business/financial conditions. It is not necessarily a precursor to a rating change. ‘Stable’ outlook means a rating is not likely to change. ‘Positive’ means it may be raised. ‘Negative’ means it may be lowered. Where the trends have conflicting elements, the outlook may be described as ‘Developing’.

**Suspension**

It is not possible to update an opinion due to lack of requisite information. Opinion should be resumed in foreseeable future. However, if this does not happen within six (6) months, a suspended rating should be considered withdrawn.

**Withdrawn**

A rating is withdrawn on a) termination of rating mandate, b) cessation of underlying entity, c) the debt instrument is redeemed, d) the rating remains suspended for six months, or e) the entity/issuer defaults.

**Disclaimer:** PACRA's rating is an assessment of the credit standing of an entity/issue in Pakistan. They do not take into account the potential transfer / convertibility risk that may exist for foreign currency creditors. PACRA's opinion is not a recommendation to purchase, sell or hold a security, in as much as it does not comment on the security's market price or suitability for a particular investor.



**Name of Issuer**  
**Sector**  
**Type of Relationship**

The Bank of Punjab (BOP)  
 Banking | Commercial  
 Solicited

**Purpose of the Rating**

Independent Risk Assessment  
 Regulatory Requirement

**Rating History**

| Dissemination Date | Long Term | Outlook | Action      |
|--------------------|-----------|---------|-------------|
| 23-Sep-16          | AA-       | Stable  | Preliminary |

**Instrument Details**

| Nature of Instrument | Size of Issue (PKR mln) | Tenor (yrs) | Security  | Trustee |
|----------------------|-------------------------|-------------|---|---------|
| TFCs                 | PKR 2,500mln            | 10          | Unsecured, subordinated as to the payment of principal and profit to all other indebtedness of the Bank, including deposits, and will not be redeemable before maturity without prior approval of SBP. Also subject to lock-in and loss absorbency clauses. | ?       |

**Related Criteria and Research**

Rating Methodology  
 Sector Research

Bank Rating Methodology  
 Banking Sector - Viewpoint | Dec-15

**Rating Analysts**

Haider Imran  
[haider.imran@pacra.com](mailto:haider.imran@pacra.com)  
 (92-42-35869504)

Amara S. Gondal  
[amara.gondal@pacra.com](mailto:amara.gondal@pacra.com)  
 (92-42-35869504)

[Rating Team Statement](#)

**Rating Procedure**

Rating is an opinion on relative credit worthiness of an entity or debt instrument. It does not constitute recommendation to buy, hold or sell any security. The rating team for this assignment does not have any beneficial interest, direct or indirect in the rated entity/instrument.

[Disclaimer](#)

**Rating Shopping**

PACRA maintains principle of integrity in seeking rating business.

PACRA has used due care in preparation of this document. Our information has been obtained directly from the underlying entity and public sources we consider to be reliable but its accuracy or completeness

is not guaranteed. PACRA shall owe no liability whatsoever to any loss or damage caused by or resulting from any error in such information.

**Conflict of Interest**

PACRA, the analysts involved in the rating process, and members of its rating committee do not have any conflict of interest relating to the credit rating done by them

The analysts involved in the rating process do not have any interest in a credit rating or any of its family members has any such interest

The analysts and members of the rating committees including the external member members have disclosed all the conflict of interest, including those of their family members, if any, to the Compliance Officer PACRA

The analysts or any of its family members do not buy or sell or engage in any transaction in any security which falls in the analyst's area of primary analytical responsibility. This is, however, not applicable on

investment in securities through collective investment schemes. PACRA has established appropriate policies governing investments and trading in securities by its employees

PACRA may provide consultancy/advisory services or other services to any of its clients or to any of its clients' associated companies and associated undertakings that is being rated or has been rated by it. In

such cases, PACRA has adequate mechanism in place ensuring that provision of such services does not lead to a conflict of interest situation with its rating activities

PACRA receives compensation from the entity being rated or any third party for the rating services it offers. The receipt of this compensation has no influence on PACRA's opinions or other analytical

processes. In all instances, PACRA is committed to preserving the objectivity, integrity and independence of its ratings. Our relationship is governed by two distinct mandates i) rating mandate - signed with the

entity being rated or issuer of the debt instrument, and ii) fee mandate - signed with the payer, which can be different from the entity

PACRA ensures that the credit rating assigned to an entity or instrument should not be affected by the existence of a business relationship between PACRA and the entity or any other party, or the non-

existence of such a relationship

**Surveillance**

PACRA monitors all the outstanding ratings continuously and any potential change therein due to any event associated with the rated entity/ issuer, the security arrangement, the industry etc, is disseminated to

the market, in a timely and effective manner, after appropriate consultation with the entity/issuer

PACRA reviews all the outstanding ratings on annual basis or as and when required by any stakeholder (including creditor) or upon the occurrence of such an event which requires to do so

PACRA initiates immediate review of the outstanding rating(s) upon becoming aware of any information that may be reasonable be expected to result in any change (including downgrade) in the rating

**Reporting of Misconduct**

PACRA has framed and implemented whistle-blower policy encouraging all employees to intimate the compliance officer any unethical practice or misconduct relating to the credit rating by another employees

of the company that came to his/her knowledge. The Compliance Officer reports to the BoD and SECP

**Confidentiality**

PACRA has framed a confidentiality policy to prevent abuse of the non-public information by its employees and other persons involved in the rating process, sharing and dissemination of the non-public

information by such persons to outside parties

Where feasible and appropriate, prior to issuing or revising a rating, PACRA informs the issuer of the critical information and principal considerations upon which a rating will be based and provide the

opportunity to clarify any likely factual misperception or other matter that PACRA would wish to be made aware of in order to produce a fair rating. PACRA duly evaluates the response. Where in a particular

circumstance PACRA has not informed the entity/issuer prior to issuing or revising a rating, it informs the entity/issuer as soon as practical thereafter

**Prohibition**

None of the information in this document may be copied or otherwise reproduced, stored or disseminated in whole or in part in any form or by any means whatsoever by any person without PACRA's written

consent. PACRA reports and ratings constitute opinions, not recommendations to buy or to sell

[Probability of Default \(PD\)](#)

PACRA's Rating Scale reflects the expectation of credit risk. The highest rating has the lowest relative likelihood of default (i.e, probability). PACRA's transition studies capture the historical performance

behavior of a specific rating notch. Transition behavior of the assigned rating can be obtained from PACRA's Transition Study available at our website. (www.pacra.com). However, actual transition of rating

may not follow the pattern observed in the past