

# **Rating Report**

# JS Bank Limited | TFC Tier 1

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Rating History							
Dissemination Date         Long Term Rating         Short Term Rating         Outlook         Action         Rating Water							
28-Jun-2019	А	-	Stable	Maintain	-		
21-Feb-2019	А	-	Stable	Initial	-		
28-Dec-2018	А	-	Stable	Preliminary	-		

# **Rating Rationale and Key Rating Drivers**

The ratings reflect relative position of JS Bank in the country's competitive banking landscape. This stems from enhanced system share in deposit and advances. The bank's funding base enhanced attributable to increase in deposit base and borrowings from financial institutions. The increased liquidity has been deployed in advances (34% rise on YOY basis). Hence, ADR jumped to 78.4%. As the growth is substantial; it needs continuous vigilance. NPLs have emerged in the recent period, which is a concern. Going forward, higher provisioning expense may pose a challenge to profitability of the bank which is already diluted by currently high opex and mark to market losses. The strategy of the bank is i) to foster penetration of existing network beyond 345 branches over the near-term; ii) consolidate advances book and replace it with liquid collateralized advances to maintain CAR, iii) build non-fund based income; and iv) hold strength in treasury operations. The challenge to profitability is dried return of capital gains. The bank expects the profits to be boosted from growing direct and ancillary business. The bank is facing a challenge on its CAR; Total CAR stood at 12.0% (Tier-I at 9.5% as at end-Dec18). The management issued bond (Tier I) to bolster its CAR. Further room needs to be created.

Ratings are dependent on JS Bank's ability to maintain its profitability to support internal generation of capital. Meanwhile, upholding asset quality, maintaining system share in terms of advances and deposits, adding diversity to income stream, sound CAR and strong governance framework are critical.

	Disclosure				
Name of Rated Entity	JS Bank Limited   TFC Tier 1				
Type of Relationship     Solicited					
Purpose of the Rating         Debt Instrument Rating					
Applicable Criteria	Methodology   Financial Institution(Jun-18),Methodology   Basel III Compliant - Debt Instrument(Jun-18)				
Related Research         Sector Study   Commercial Bank(Jun-19)					
Rating Analysts	Sehar Fatima   sehar.fatima@pacra.com   +92-42-35869504				



Profile

Structure JS Bank Limited (JSBL), incorporated in March 2006, formed as a result of amalgamation of Jahangir Siddiqui Investment Bank Limited with the commercial banking operations of American Express Bank Ltd Pakistan. The bank, with its Head Office in Karachi, is listed on the PSX since 2007.

**Background** JS Bank was established to capitalize on the presence of JS Group in the financial sector and to strengthen the group's array of services. The bank has achieved significant growth in terms of its outreach (Branches end-2018: 345; end-2017: 323; end-2007: 9).

**Operations** JS Bank is a scheduled bank, engaged in commercial banking and related services. The bank is operating through 345 branches including one wholesale branch in Bahrain (Dec-17: 1 branch). Most of the branches are concentrated in Sindh and Punjab.

#### Ownership

**Ownership Structure** JS Bank Limited is a subsidiary (~75%) of Jahangir Siddiqui & Company Limited (JSCL). Other shareholders include Banks and Financial Institutions (~3%), and Foreign Investors (~2%) while the remaining stake is distributed amongst local individuals and other shareholders.

Stability As the bank's sponsor shareholding remained 70% for many years and increased to 75.0%; evident of sponsor confidence on the bank. The bank's shareholding will remain stable for the longer term.

Business Acumen JS Group is engaged in a diverse set of activities with its focus on the financial sector, including asset management, securities and commodities brokerage, commercial banking, and insurance. Besides its concentration in the financial sector, JS group has interests, though limited, in transportation, textile, sugar, media, real estate and building material and allied sectors. JSCL (rated 'AA' by PACRA in February 2019), has interests in other subsidiaries/ associates in addition to JSBL.

Financial Strength During CY18, JSCL performance was adequate and reported consolidated profit of PKR 1bln only.

### Governance

Board Structure The board comprises nine members including CEO, out of which five are non-executive directors and three are independent directors. President & CEO is a non-elected executive director.

Members' Profile With the strong presence of JS Group on the board, the group's experience is likely to play an important role in JSBL's strategy.

**Board Effectiveness** The BoD exercises close monitoring of the management's policies and the bank's operations through its four committees, namely a) Audit, b) Risk Management, c) IT and d) Human Resource, Remuneration & Nomination. Meeting's attendance considered strong with formal maintenance of meeting minutes.

**Financial Transparency** The auditors of the bank, EY Ford Rhodes, Chartered Accountants (member firm of Ernst & Young Global Limited), has expressed an unqualified opinion on the bank's financial statements for the year ended December 31, 2018.

## Management

Organizational Structure The bank has a well-defined organizational structure, whereby the bank's operations are grouped under thirteen departments.

Management Team Mr. Basir Shamsie is appointed as President & CEO in place of Mr. Khalid Imran w.e.f. July 16, 2018. He possess work experience of more than 25

years, primarily in the banking sector. He is assisted by highly experienced and qualified top management team heading various departments. Effectiveness The bank has various committees in place at the management level to oversee its day-to-day operational matters and take decisions to implement the

strategy outlined by the board.

MIS JSBL successfully upgraded Temenos (T-24) Core Banking System from R7 to R14 release in February 2016. The MIS reports are generated on daily, weekly and monthly basis and reviewed by CEO and Heads.

**Risk Management Framework** A sound structure comprising Risk Management Committee and Audit Committee, is in place which keeps an eye on the overall risk profile of the bank. The bank currently uses basic indicator approach to assess operational risk for regulatory capital calculations. The bank has implemented the IBM Integration Bus, as their common integration platform between core banking and allied systems.

## **Business Risk**

**Industry Dynamics** The year 2018 was a marked year as the industry saw an expansion of  $\sim$ 22% in advances, although the deposit growth rate stayed in single digit. As a result the industry saw a rise in the ADR ratio from 50% to 55%. In terms of advances expansion, a predominant portion went in to energy sector followed by textile, individuals and agriculture. Corporate sector claimed the major portion of the borrowings with small amounts going into commodity, consumer and SME sectors. Profitability of the banks has taken a hit due to incremental costs and provisioning on account of NPLs. After a lapse of few years the industry NPLs have seen a accretion which is a concern going forward.

**Relative Position** JSBL - a medium sized bank with the system share, (Deposits: CY18: 2.1%; Advances: CY18: 1.9%; Deposits: CY17: 2.1%; Advances: CY17: 1.7%). During CY18, the bank was able to show growth in term of deposits by 8.5%; low as compared to peers. In term of advances, bank showed a significant growth of 34%.

**Revenues** During CY18, mark-up income witnessed increase to PKR 29.9bln (CY17: PKR 20.3bln) owing to the increase in asset yield and substantial growth in lending. The bank reported asset yield at 8.0% (CY17: 6.9%). The bank's markup expense increased attributable to significant increase in bank's borrowings from financial institutions. Hence, bank reported cost of yield at 5.4% (CY17: 4.7%). Bank earned NIMR of PKR 8.8bln (CY17: PKR 6.2bln).

**Performance** Other operating income decreased to PKR 2.0bln (CY17: PKR 4.0bln) mainly due to realized loss on sale of investment on PIBs. Hence, total net revenue stand at PKR 10.8bln (CY17: PKR 10.2bln). Cost to total net revenue increased at (CY18: 90.5%, CY17: 81.3%). Hence, pre-provision operating profit stood at PKR 1.1bln (CY17: PKR 1.9bln). Owing to the provisioning, bank's profitability stood at PKR 562mln (CY17: PKR 973mln). Spread (CY18: 2.6%, CY17: 2.2%) witnessed marginal improvement driven by surge in asset yield of the bank. During the year, Bank's return on asset (ROA) and return of equity (ROE) impacted to 7.0% (CY17: 11.7%) and 0.1% (CY17: 0.3%).

Sustainability Going forward, the management intends to consolidate advances book and replace it with liquid collateralized advances to maintain CAR. The bank is facing a challenge on its CAR; further room needs to be created.

## Financial Risk

Credit Risk During CY18, advances book grew by 34% (CY18: PKR 246.8bln; CY17: PKR 183.6bln), bank's advances to deposits ratio (ADR) showed an increasing trend (CY18: 78.4%; CY17: 63.5%) against the industry average of 55.8%. JS Bank maintained high concentration in top 5 sectors to 65% (CY17: 62%); Transportation, Food & Confectionery, Individuals, Textile and Power and Water. The bank has off balance sheet exposure of PKR 99bln (CY17: PKR 105bln). During CY18, the bank's NPL ratio increased significantly owing to sizable increase in NPLs and inclining trend in provisioning. The bank's loss coverage ratio has diluted (CY18: 38.0%; CY17: 84.1%).

**Market Risk** The bank reported total trading book at PKR 42bln in CY18 (CY17: PKR 9bln), which implying increase of 366%. JS bank's Investments to Deposits ratio stood at 45% at end-Dec18 (end-Dec17: 56.5%); the ratio dropped because of decrease in investments especially in government securities (mainly deficit booked on Tbills and PIBs due to inclining interest rate scenario). In line with industry, JSBL invested majority investment in government PIBs and T-bills (96% of total investments). JS Bank has strategic investments worth PKR 1.9bln in JS Investments Limited and JS Global Capital Limited, with 65% and 67% shareholding, respectively.

Liquidity And Funding The bank's liquid assets as percentage of deposits declined YOY to 32.3% as at end-Dec18 (end-Dec17: 46.5%), mainly due to decrease in investments. During CY18, JSBL's customer deposits grew by 8.5% to stand at PKR 274.9bln; lower growth compared to industry. To meet the funding requirement bank increased its borrowing by 50%. Top 20 deposit concentration remained at the same level (CY18: 25%; CY17: 24%). Major growth was witnessed in saving deposits (35%) and demand deposits (~9%); CASA mix (CY18: 52.6%; CY17: 47.9%) improved.

Capitalization JS Bank's total equity stands at PKR 15.6bln (CY17: PKR 16.6bln). Total CAR stood at 12.0% (12.0%), the SBP requirement for CY18 was at 11.9%. Hence, the bank is on edge of CAR due to aggressive lending during previous year. The bank had also issued Tier II TFCs and one ADT-1 TFC to support the bank's CAR.



# JS Bank Limited

BALANCE SHEET	31-Dec-18	31-Dec-17	31-Dec-16	
	CY18	CY17	CY16	
Earning Assets				
Advances	246,838	183,621	93,126	
Debt Instruments	4,163	5,667	1,454	
Total Finances	251,000	189,288	94,580	
Investments	144,527	163,944	132,670	
Others	4,457	5,196	12,961	
	399,984	358,428	240,211	
Non Earning Assets				
Non-Earning Cash and Balances	30,560	16,289	14,635	
Deferred Tax	287	-	-	
Net Non-Performing Finances	5,153	519	271	
Fixed Assets & Others	20,769	16,244	9,584	
	56,770	33,051	24,490	
TOTAL ASSETS	456,754	391,479	264,700	
Interest Bearning Liabilities				
Deposits	321,413	290,078	226,099	
Borrowings	104,055	69,556	13,320	
-	425,469	359,633	239,419	
Non Interest Bearing Liabilities	15,668	15,176	8,632	
TOTAL LIABILITIES	441,137	374,809	248,051	
EQUITY (including revaluation surplus)	15,617	16,670	16,650	
Total Liabilities & Equity	456,754	391,479	264,700	

INCOME STATEMENT	31-Dec-18 CY18	31-Dec-17 CY17	31-Dec-16 CY16	
Interest / Mark up Earned	29,997	20,381	15,081	
Interest / Mark up Expensed	(21,188)	(14,139)	(9,353)	
Net Interest / Markup revenue	8,809	6,242	5,728	
Other Income	2,141	4,051	4,861	
Total Revenue	10,950	10,293	10,589	
Non-Interest / Non-Mark up Expensed	(9,807)	(8,302)	(6,848)	
Pre-provision operating profit	1,144	1,991	3,741	
Provisions	(239)	(371)	(352)	
Pre-tax profit	905	1,621	3,390	
Taxes	(342)	(647)	(1,313)	
Net Income	562	973	2,076	

Ratio Analysis	31-Dec-18	31-Dec-17	31-Dec-16
	CY18	CY17	CY16
Performance			
ROE	7.0%	11.7%	25.1%
Cost-to-Total Net Revenue	90.5%	81.3%	65.0%
Provision Expense / Pre Provision Profit	20.9%	18.6%	9.4%
Capital Adequacy			
Equity/Total Assets	3.6%	4.1%	5.8%
Capital Adequacy Ratio as per SBP	12.0%	12.0%	14.1%
Funding & Liquidity			
Liquid Assets / Deposits and Borrowings	32.3%	46.5%	64.0%
Advances / Deposits	78.4%	63.5%	41.5%
CASA deposits / Total Customer Deposits	52.6%	47.9%	46.8%
Intermediation Efficiency			
Asset Yield	8.0%	6.9%	7.0%
Cost of Funds	5.4%	4.7%	4.3%
Spread	2.6%	2.2%	2.7%
Outreach			
Branches	345	323	307
* Annualized			

Jun-19



# DEBT INSTRUMENT RATING SCALE & DEFINITIONS

LONG	TERM RATINGS		S	HORT	TERM RATINGS
AA	Highest credit quality. Lowest expectation of credit risk. Indicate exceptionally strong capacity for timely payment of financial commitments.				
A+ A A-	Very high credit quality. Very low expectation of credit risk. Indicate very strong capacity for timely payment of financial commitments. This capacity is not significantly vulnerable to foreseeable events.		A1+: The h	ighest c	capacity for timely repayment
\+ \ \-	High credit quality. Low expectation of credit risk. The capacity for timely payment of financial commitments is considered strong. This capacity may, nevertheless, be vulnerable to changes in circumstances or in economic conditions.	_	A1:. A strong capacity for timely repayment.		
BB+ BB BB-	Good credit quality. Currently a low expectation of credit risk. The capacity for timely payment of financial commitments is considered adequate, but adverse changes in circumstances and in economic conditions are more likely to impair this capacity.		This may b	e susce	capacity for timely repayment eptible to adverse changes in , or financial conditions.
B+ B B-	Moderate risk. Possibility of credit risk developing. There is a possibility of credit risk developing, particularly as a result of adverse economic or business changes over time; however, business or financial alternatives may be available to allow financial commitments to be met.		Such capacit business, eco	y is sus	apacity for timely repayment sceptible to adverse changes in e, or financial conditions.
+	High credit risk. A limited margin of safety remains against credit risk. Financial commitments are currently being met; however, capacity for continued payment is contingent upon a sustained, favorable business and economic environment.		<ul> <li>B: The capacity for timely repayment is mo susceptible to adverse changes in busine economic, or financial conditions.</li> <li>C: An inadequate capacity to ensure times</li> </ul>		
CC C C	Very high credit risk. Substantial credit risk "CCC" Default is a real possibility. Capacity for meeting financial commitments is solely reliant upon sustained, favorable business or economic developments. "CC" Rating indicates that default of some kind appears probable. "C" Ratings signal imminent default.		repayment.		
	Obligations are currently in default.				
Develo Indicat rating c to trem busines necessa 'Stable to chan 'Negati the tre	Afters to the possibility of a rating es the potential and direction of a sover the intermediate term in response ds in economic and/or fundamental ss/financial conditions. It is not arily a precursor to a rating change. ' outlook means a rating is not likely ge. 'Positive' means it may be raised.	not j an opi ation. be i able er, if t with , tl be	possible to inion due to requisite Opinion resumed in future. his does not hin six (6) he rating considered	t t r r r f t	Withdrawn A rating is withdrawn on a) ermination of rating mandate b) the debt instrument is redeemed, c) the rating remains suspended for six nonths, d) the entity/issuer lefaults., or/and e) PACRA finds it impractical to surveill he opinion due to lack of requisite information

Disclaimer: PACRA's ratings are an assessment of the credit standing of an entity/issue in Pakistan. They do not take into account the potential transfer / convertibility risk that may exist for foreign currency creditors. PACRA's opinion is not a recommendation to purchase, sell or hold a security, in as much as it does not comment on the security's market price or suitability for a particular investor.

## **Rating Team Statements**

(1) Rating is just an opinion about the creditworthiness of the entity and does not constitute recommendation to buy, hold or sell any security of the entity rated or to buy, hold or sell the security rated, as the case may be | Chapter III; 14-3-(x)

# 2) Conflict of Interest

i. The Rating Team or any of their family members have no interest in this rating | Chapter III; 12-2-(j)

ii. PACRA, the analysts involved in the rating process and members of its rating committee, and their family members, do not have any conflict of interest relating to the rating done by them | Chapter III; 12-2-(e) & (k)

iii. The analyst is not a substantial shareholder of the customer being rated by PACRA [Annexure F; d-(ii)] Explanation: for the purpose of above clause, the term "family members" shall include only those family members who are dependent on the analyst and members of the rating committee

## Restrictions

(3) No director, officer or employee of PACRA communicates the information, acquired by him for use for rating purposes, to any other person except where required under law to do so. | Chapter III; 10-(5)

(4) PACRA does not disclose or discuss with outside parties or make improper use of the non-public information which has come to its knowledge during business relationship with the customer | Chapter III; 10-7-(d)

(5) PACRA does not make proposals or recommendations regarding the activities of rated entities that could impact a credit rating of entity subject to rating | Chapter III; 10-7-(k)

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(6) PACRA fulfills its obligations in a fair, efficient, transparent and ethical manner and renders high standards of services in performing its functions and obligations; | Chapter III; 11-A-(a)

(7) PACRA uses due care in preparation of this Rating Report. Our information has been obtained from sources we consider to be reliable but its accuracy or completeness is not guaranteed. PACRA does not, in every instance, independently verifies or validates information received in the rating process or in preparing this Rating Report.

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(9) PACRA ensures before commencement of the rating process that an analyst or employee has not had a recent employment or other significant business or personal relationship with the rated entity that may cause or may be perceived as causing a conflict of interest; | Chapter III; 11-A-(r) (10) PACRA maintains principal of integrity in seeking rating business | Chapter III; 11-A-(u)

(11) PACRA promptly investigates, in the event of a misconduct or a breach of the policies, procedures and controls, and takes appropriate steps to rectify any weaknesses to prevent any recurrence along with suitable punitive action against the responsible employee(s) | Chapter III; 11-B-(m)

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(12) PACRA receives compensation from the entity being rated or any third party for the rating services it offers. The receipt of this compensation has no influence on PACRA's opinions or other analytical processes. In all instances, PACRA is committed to preserving the objectivity, integrity and independence of its ratings. Our relationship is governed by two distinct mandates i) rating mandate - signed with the entity being rated or issuer of the debt instrument, and fee mandate - signed with the payer, which can be different from the entity

(13) PACRA does not provide consultancy/advisory services or other services to any of its customers or to any of its customers' associated companies and associated undertakings that is being rated or has been rated by it during the preceding three years unless it has adequate mechanism in place ensuring that provision of such services does not lead to a conflict of interest situation with its rating activities; | Chapter III; 12-2-(d)

(14) PACRA discloses that no shareholder directly or indirectly holding 10% or more of the share capital of PACRA also holds directly or indirectly 10% or more of the share capital of the entity which is subject to rating or the entity which issued the instrument subject to rating by PACRA; | Reference Chapter III; 12-2-(f)

(15) PACRA ensures that the rating assigned to an entity or instrument is not be affected by the existence of a business relationship between PACRA and the entity or any other party, or the non-existence of such a relationship | Chapter III; 12-2-(i)

(16) PACRA ensures that the analysts or any of their family members shall not buy or sell or engage in any transaction in any security which falls in the analyst's area of primary analytical responsibility. This clause shall, however, not be applicable on investment in securities through collective investment schemes. | Chapter III; 12-2-(1)

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## Monitoring and review

(18) PACRA monitors all the outstanding ratings continuously and any potential change therein due to any event associated with the issuer, the security arrangement, the industry etc., is disseminated to the market, immediately and in effective manner, after appropriate consultation with the entity/issuer; | Chapter III | 18-(a)

(19) PACRA reviews all the outstanding ratings on semi-annual basis or as and when required by any creditor or upon the occurrence of such an event which requires to do so; | Chapter III | 18-(b)

(20) PACRA initiates immediate review of the outstanding rating upon becoming aware of any information that may reasonably be expected to result in downgrading of the rating; | Chapter III | 18-(c)

(21) PACRA engages with the issuer and the debt securities trustee, to remain updated on all information pertaining to the rating of the entity/instrument; | Chapter III | 18-(d)

# **Probability of Default**

(22) PACRA's Rating Scale reflects the expectation of credit risk. The highest rating has the lowest relative likelihood of default (i.e, probability). PACRA's transition studies capture the historical performance behavior of a specific rating notch. Transition behavior of the assigned rating can be obtained from PACRA's Transition Study available at our website. (www.pacra.com). However, actual transition of rating may not follow the pattern observed in the past | Chapter III | 14-(f-VII)

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# **Regulatory and Supplementary Disclosure**

Nature of Instrument	Size of Issue (PKR)	Tenor	Security	Quantum of Security	Nature of Assets	Trustee	Book Value of Assets (PKR mln)
Rated, Privately Placed / Listed, Unsecured, Subordinated, Perpetual and Non-Cumulative debt instrument in the nature of Additional Tier 1 Capital Term Finance Certificates	Up to PKR 2,500 Million (inclusive of a Green Shoe Option of PKR 500 Million)	Perpetual	Unsecured	Unsecured	Unsecured	Pak Brunei Investment Company Limited	Unsecured

	JS Bank Limited   Tier-1 TFC   TFC III   Nov'18				
Name of Issuer	JS Bank Limited				
Issue size	Up to PKR 2,500 Million (inclusive of a Green Shoe Option of PKR 500 Million)				
Tenor	Perpetual				
Maturity	No fixed or final redemption date				
Profit Rate	6 Months Karachi Interbank Offer Rate (KIBOR) + 2.25% subject to complying with regulatory requirements as stipulated in State Bank of Pakistan BPRD Circular No. 6 dated August 15, 2013.				
Principal Repayment	Perpetual (i.e. no fixed or final redemption date)				
Security	Unsecured				

	JS Limited   TFC III   Redemption Schedule								
Due Date Principle	Opening Principal	Principal Repayment	Due Date Markup/ Profit	Markup/Profit Rate	6M Kibor	Markup Payment	Installment Payable	Principal Outstanding	
		PKR in mln						PKR in mln	
Issuance					•				
6 months from issuance			•					•	
12 months from issuance	]								
18 months from issuance									
24 months from issuance									
30 months from issuance									
36 months from issuance									
42 months from issuance									
48 months from issuance	Redemption Schedule not applicable since	its a perpetual TFC whereby	there is no fiv	xed or final red	lemption date	. Profit (if de	eclared) wil	l be pavable	
54 months from issuance					•		,		
60 months from issuance	semi-annually in arrears, on a non-cumulat	ive basis, on the outstanding	g TFC amount.	The first such	profit payme	nt will fall d	ue six mont	ins from the	
66 months from issuance	Issue Date and subsequently every six more	nths thereafter subject to con	mplying with r	egulatory requ	irements as st	tipulated in S	State Bank o	of Pakistan	
72 months from issuance	issue Bute and subsequently every shi mos	5			inemento do o	inputated in t	June Bunn	, i uniotuni	
78 months from issuance		BPRD Circular No.	. 6 dated Augu	ist 15, 2013.					
84 months from issuance									
90 months from issuance									
96 months from issuance									
102 months from issuance	4								
108 months from issuance	4								
114 months from issuance	4								
120 months from issuance									
		-				-	-		