



The Pakistan Credit Rating Agency Limited

Rating Report

Olympia Chemicals Limited

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Rating History

Dissemination Date	Long Term Rating	Short Term Rating	Outlook	Action	Rating Watch
21-Jun-2021	A-	A1	Stable	Initial	-

Rating Rationale and Key Rating Drivers

Olympia Chemicals Limited (the Company) ratings reflect reputable business profile and strong presence in manufacturing of Soda Ash light/dense (Sodium Carbonate) and Refined Sodium Bicarbonate which is used as raw material in different industries like soaps & detergents, textile, paper, glass, baking, beverages and tannery. The competition is duopoly, where product demand is high and the Company enjoys considerable market share with vigorous margins and profitability. Capacity expansions are underway and the Company is near to launch food grade Sodium Bi Carbonate which will provide a competitive advantage. The group has formidable business history, and rating takes comfort from well managed diversifications. The group's portfolio contains investments in poultry sector & processed chicken, animal feeds, chemical manufacturing, edible oils extraction, agriculture crops, fruit orchards, carpets weaving, and textile products. Some of the renowned brands are "O! Food", "BreeO Laundry Detergent" "Number 1 Detergent Powder", "Areej Banaspati & Cooking Oil", "Olympia Carpets" and etc. Operations are managed by a team of professionals, under supervision of sponsors. The board of the company is family oriented where sponsors are close family members and thus indicating a room for improvement. The Company is benefitting from sound systems of internal controls. Financial profile of the Company is considered strong with healthy coverages, upright working capital management and robust cashflows. Capital structure is low leveraged and borrowings are mainly comprising of long term to support BMR and capacity expansions. Going forward Company is expecting to increase its export sales to UAE, Qatar, Afghanistan, and Kuwait . The Company follows conservative debt policy, which is likely to continue in future as well also depicted in future financial projections.

The ratings are dependent on upheld sustainable profits and market share while retaining sufficient cash flows and coverages. However, adherence to maintain its debt metrics at an adequate level is a prerequisite

Disclosure

Name of Rated Entity	Olympia Chemicals Limited
Type of Relationship	Solicited
Purpose of the Rating	Entity Rating
Applicable Criteria	Methodology Corporate Ratings(Jun-20),Methodology Correlation Between Long-Term And Short-Term Rating Scale(Jun-20),Criteria Rating Modifier(Jun-20)
Related Research	Sector Study Chemical(Jul-20)
Rating Analysts	Kanwal Ejaz kanwal.ejaz@pacra.com +92-42-35869504

Profile

Legal Structure Olympia Chemicals Limited (the company) was incorporated in Pakistan as on January 01, 1995 as a public unlisted under the Companies Ordinance, 1984 (now the Companies Act, 2017). The registered office of the company is situated at 25-A Davis Road, Lahore, Pakistan and manufacturing facilities located at Unit (I) Warcha Tehsil Quaidabad, District Khushab Warcha and (II) 45-KM Multan Road, Tehsil Pattoki, District Kasur.

Background Initially, company started its operations with 120TPD of Soda Ash after that company planned its expansion in phases. In Phase I of expansion company reached to 240 TPD, in second phase of expansion, production capacity enhanced to 300TPD and in third phase of expansion company has reached up to 750TPD. Company is looking towards further expansion plans in coming years to 1000TPD.

Operations The company is principally engaged in manufacturing and marketing of alkaline chemicals, its by-products and detergents. The company's final products are i) Soda Ash (Dense Grade) ii) Soda Ash (Light grade) and iii) Refined Sodium Bicarbonate.

Ownership

Ownership Structure Company is owned by the Monnoo family, its shareholding is divided among the family of Mr. Hamayun Monnoo (42%), Muhammad Shakil Monnoo and his family (19%) and Muhammad Khurshid Monnoo and his family (20%), Muhammad Nasir Monnoo (19%).

Stability The Company's operations are majorly met by Muhammad Shakil Monnoo. Muhammad Shakil Monnoo is associated with the company since 1995. He is a seasoned business man with diversified knowledge and expertise.

Business Acumen The owners have extensive experience in chemicals industry. They are the second largest manufacturers of Soda Ash products in Pakistan.

Financial Strength Company has a strong group of companies with diversified exposure in poultry, feeds and frozen foods which strengthen its financial aspects.

Governance

Board Structure The board comprises on nine members with diversified range of experiences. All of them are close family members and there are not any independent directors on board. The board is currently chaired by Muhammad Shakil Monnoo.

Members' Profile Muhammad Shakil Monnoo is the Chief Executive Officer and possess more than 30 years of business experience. All other members are professionally qualified with extensive professional experience and diversified skill mix.

Board Effectiveness The board met 4 times in the FY20 with majority members present in the meeting. The board has established one management committee which is Plant Operational Review Committee, which includes GM plant site, Manager mechanical & maintenance, Manager power house, Manager Production and Manager Administration.

Financial Transparency UHY Hassan Naeem & Co., Chartered Accountants are the external auditors of the Company. They gave an unqualified opinion on company's financial statements for the year ended June 30, 2020.

Management

Organizational Structure The Company has established a well-defined management structure divided into functional departments with clear lines of responsibilities.

Management Team Company has a team of diversified seasoned professionals. Mr. Masood Khaliq, the COO has a versatile experience of 52 years. Mr. Irfan Majeed Chughtai is a Chartered Accountant with more than 41 years of professional experience. All other team members are seasoned professionals operating under the supervision of COO.

Effectiveness The Company has established management committee to coordinate its operations. Management committee is the apex management committee, which comprises senior management. The management committee meeting is held monthly to appraise the Company's performance and is headed by chairman. The other departments are the purchase, finance and credit which handles monthly targets.

MIS The Company has implemented Microsoft dynamics ERP to generate reports and manage the flow of information. It is capable of generating customized MIS / dashboard reports for the board and top management. The management maintains strong controls through the ERP.

Control Environment The management has a strong control environment within the Company supplemented by robust quality control system for its production processes. Additionally, Olympia chemicals has technical collaboration agreements with international firms to ensure that quality standards are adhered to.

Business Risk

Industry Dynamics Soda Ash is an essential raw material used in manufacturing of Glass, chemicals, detergents and various industrial products. It is an anhydrous white powder or granular material that is available in two grades, light and dense. Demand for soda ash is expected to be spurred on as the trickle-down effects of the construction package begin to benefit glass demand, for which soda ash is a raw material. Meanwhile, demand for sodium bicarbonate, has been strong due to significant demand from poultry, confectionary and especially the textile industry which has been experiencing an increase in value added export orders during last few months. During IHFY21, the margins of the soda ash segment have improved slightly, with gross margin rising from 28% in FY20 to 31% and net margin increasing from 12% in FY20 to 15% in IHFY21.

Relative Position Olympia Chemicals is the second largest player in manufacturing of Soda Ash. OCL market share is ~35% share whereas ICI has ~65% share respectively. Barriers to the new entrants is considered strong as it requires huge capital investments.

Revenues During IHFY21, the Company's top-line increases by ~18% YoY and stood at PKR 4,473mln (FY20: PKR 7,605mln). The Company's top line is well diversified as it is engaged in both B2B and B2C businesses. The largest product segment is Soda Ash, which contributes over 50% of the top-line.

Margins In IHFY21, Company's gross margin has improved to ~28% (FY20: ~23%) as a result of overall industry resumption. Meanwhile, operating margin improved to ~21% (FY20: 17%) due to reduced marketing expense. The Company's finance cost recorded in IHFY21 to PKR 70mln (FY20: PKR 261mln). The Company's net profit in IHFY21 clocked in at PKR 610mln (FY20: PKR 718mln).

Sustainability Company has an essential segment of products which were allowed to operate in line with government directive even in lockdown period. Further the reduction in policy rate by 625bps reduced overall finance costs and had a positive impact on net margins of the segment.

Financial Risk

Working Capital In IHFY21, Company's inventory days reached to 49 days (FY20: 57 days, FY19: 47) as the Company maintained higher inventory level to cater to the upcoming demand needs. Meanwhile, in IHFY21, trade receivable days has reached to 35 days (FY20: 33days, FY19: 28days). Gross working capital days reached to 85 days (FY20: 90 days, FY19: 75days). The trade payable days during IHFY21 were clocked at 20days (FY20: 9 days, FY19: 10 days). Resultantly, the net working capital days clocked in at 65 days (FY20: 81 days, FY19: 65days).

Coverages Company's cash flows from operations reached to PKR 1,120mln during IHFY21 (FY20: PKR 1,871mln). The interest coverage ratio clocked at 20.6x (FY20: 8.4x). Furthermore, the debt coverage ratio reached to 10.6x (FY20: 3.1x).

Capitalization The capital structure of the Company is moderately leveraged. During IHFY21, the Company's leveraging remained at ~15.7% (FY20: ~20.3%). Going forward, the leveraging is expected to remain at similar level as there are no plans for capital expenditure in the near future. Short term borrowings in IHFY21 constitute ~11.3% of the Company's total borrowings (FY20: 5.2%, FY19: 5.3%).



The Pakistan Credit Rating Agency Limited

Financial Summary

PKR mln

Olympia Chemicals Limited Chemicals	Dec-20 6M	Jun-20 12M	Jun-19 12M	Jun-18 12M
A BALANCE SHEET				
1 Non-Current Assets	5,363	5,507	5,719	4,278
2 Investments	2	2	2	163
3 Related Party Exposure	28	18	12	6
4 Current Assets	5,279	4,512	3,121	2,390
a Inventories	1,175	1,246	1,131	361
b Trade Receivables	893	845	540	334
5 Total Assets	10,671	10,039	8,853	6,837
6 Current Liabilities	1,625	906	628	769
a Trade Payables	729	241	144	165
7 Borrowings	1,104	1,664	1,517	640
8 Related Party Exposure	221	244	307	282
9 Non-Current Liabilities	590	582	370	306
10 Net Assets	7,131	6,643	6,031	4,840
11 Shareholders' Equity	7,131	6,643	6,031	4,840
B INCOME STATEMENT				
1 Sales	4,473	7,605	5,739	4,787
a Cost of Good Sold	(3,245)	(5,904)	(4,189)	(3,491)
2 Gross Profit	1,228	1,701	1,550	1,296
a Operating Expenses	(274)	(422)	(244)	(202)
3 Operating Profit	954	1,279	1,307	1,095
a Non Operating Income or (Expense)	28	(16)	(31)	(5)
4 Profit or (Loss) before Interest and Tax	982	1,263	1,276	1,089
a Total Finance Cost	(70)	(261)	(46)	(44)
b Taxation	(302)	(285)	(35)	(222)
6 Net Income Or (Loss)	610	718	1,195	824
C CASH FLOW STATEMENT				
a Free Cash Flows from Operations (FCFO)	1,120	1,871	1,128	853
b Net Cash from Operating Activities before Working Capital Changes	1,040	1,553	1,157	842
c Changes in Working Capital	(135)	(784)	(116)	(336)
1 Net Cash provided by Operating Activities	905	769	1,041	507
2 Net Cash (Used in) or Available From Investing Activities	(112)	(305)	(1,696)	(1,222)
3 Net Cash (Used in) or Available From Financing Activities	(717)	(47)	888	336
4 Net Cash generated or (Used) during the period	76	417	233	(380)
D RATIO ANALYSIS				
1 Performance				
a Sales Growth (for the period)	17.6%	32.5%	19.9%	N/A
b Gross Profit Margin	27.5%	22.4%	27.0%	27.1%
c Net Profit Margin	13.6%	9.4%	20.8%	17.2%
d Cash Conversion Efficiency (FCFO adjusted for Working Capital/Sales)	22.0%	14.3%	17.6%	10.8%
e Return on Equity [Net Profit Margin * Asset Turnover * (Total Assets/Shareholders' Equity)]	17.6%	11.5%	22.4%	17.0%
2 Working Capital Management				
a Gross Working Capital (Average Days)	85	90	75	49
b Net Working Capital (Average Days)	65	81	65	36
c Current Ratio (Current Assets / Current Liabilities)	3.2	5.0	5.0	3.1
3 Coverages				
a EBITDA / Finance Cost	22.9	8.6	41.2	39.8
b FCFO / Finance Cost+CMLTB+Excess STB	10.6	3.1	22.5	18.4
c Debt Payback (Total Borrowings+Excess STB) / (FCFO-Finance Cost)	0.6	1.1	1.6	1.0
4 Capital Structure				
a Total Borrowings / (Total Borrowings+Shareholders' Equity)	15.7%	22.3%	23.2%	16.0%
b Interest or Markup Payable (Days)	75.8	74.0	460.0	24.2
c Entity Average Borrowing Rate	6.7%	11.9%	2.8%	3.7%

Credit Rating

Credit rating reflects forward-looking opinion on credit worthiness of underlying entity or instrument; more specifically it covers relative ability to honor financial obligations. The primary factor being captured on the rating scale is relative likelihood of default.

Scale	Long-term Rating Definition
AAA	Highest credit quality. Lowest expectation of credit risk. Indicate exceptionally strong capacity for timely payment of financial commitments
AA+	
AA	Very high credit quality. Very low expectation of credit risk. Indicate very strong capacity for timely payment of financial commitments. This capacity is not significantly vulnerable to foreseeable events.
AA-	
A+	
A	High credit quality. Low expectation of credit risk. The capacity for timely payment of financial commitments is considered strong. This capacity may, nevertheless, be vulnerable to changes in circumstances or in economic conditions.
A-	
BBB+	
BBB	Good credit quality. Currently a low expectation of credit risk. The capacity for timely payment of financial commitments is considered adequate, but adverse changes in circumstances and in economic conditions are more likely to impair this capacity.
BBB-	
BB+	Moderate risk. Possibility of credit risk developing. There is a possibility of credit risk developing, particularly as a result of adverse economic or business changes over time; however, business or financial alternatives may be available to allow financial commitments to be met.
BB	
BB-	
B+	
B	High credit risk. A limited margin of safety remains against credit risk. Financial commitments are currently being met; however, capacity for continued payment is contingent upon a sustained, favorable business and economic environment.
B-	
CCC	
CC	Very high credit risk. Substantial credit risk “CCC” Default is a real possibility. Capacity for meeting financial commitments is solely reliant upon sustained, favorable business or economic developments. “CC” Rating indicates that default of some kind appears probable. “C” Ratings signal imminent default.
C	
D	Obligations are currently in default.

Scale	Short-term Rating Definition
A1+	The highest capacity for timely repayment.
A1	A strong capacity for timely repayment.
A2	A satisfactory capacity for timely repayment. This may be susceptible to adverse changes in business, economic, or financial conditions.
A3	An adequate capacity for timely repayment. Such capacity is susceptible to adverse changes in business, economic, or financial conditions.
A4	The capacity for timely repayment is more susceptible to adverse changes in business, economic, or financial conditions. Liquidity may not be sufficient.



**The correlation shown is indicative and, in certain cases, may not hold.*

Outlook (Stable, Positive, Negative, Developing) Indicates the potential and direction of a rating over the intermediate term in response to trends in economic and/or fundamental business/financial conditions. It is not necessarily a precursor to a rating change. ‘Stable’ outlook means a rating is not likely to change. ‘Positive’ means it may be raised. ‘Negative’ means it may be lowered. Where the trends have conflicting elements, the outlook may be described as ‘Developing’.

Rating Watch Alerts to the possibility of a rating change subsequent to, or, in anticipation of some material identifiable event with indeterminable rating implications. But it does not mean that a rating change is inevitable. A watch should be resolved within foreseeable future, but may continue if underlying circumstances are not settled. Rating watch may accompany rating outlook of the respective opinion.

Suspension It is not possible to update an opinion due to lack of requisite information. Opinion should be resumed in foreseeable future. However, if this does not happen within six (6) months, the rating should be considered withdrawn.

Withdrawn A rating is withdrawn on a) termination of rating mandate, b) the debt instrument is redeemed, c) the rating remains suspended for six months, d) the entity/issuer defaults., or/and e) PACRA finds it impractical to surveil the opinion due to lack of requisite information.

Harmonization A change in rating due to revision in applicable methodology or underlying scale.

Surveillance. Surveillance on a publicly disseminated rating opinion is carried out on an ongoing basis till it is formally suspended or withdrawn. A comprehensive surveillance of rating opinion is carried out at least once every six months. However, a rating opinion may be reviewed in the intervening period if it is necessitated by any material happening.

Note. This scale is applicable to the following methodology(s):

<p>Entities</p> <ul style="list-style-type: none"> a) Broker Entity Rating b) Corporate Rating c) Financial Institution Rating d) Holding Company Rating e) Independent Power Producer Rating f) Microfinance Institution Rating g) Non-Banking Finance Companies (NBFCs) Rating 	<p>Instruments</p> <ul style="list-style-type: none"> a) Basel III Compliant Debt Instrument Rating b) Debt Instrument Rating c) Sukuk Rating
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(1) Rating is just an opinion about the creditworthiness of the entity and does not constitute recommendation to buy, hold or sell any security of the entity rated or to buy, hold or sell the security rated, as the case may be | Chapter III; 14-3-(x)

2) Conflict of Interest

- i. The Rating Team or any of their family members have no interest in this rating | Chapter III; 12-2-(j)
- ii. PACRA, the analysts involved in the rating process and members of its rating committee, and their family members, do not have any conflict of interest relating to the rating done by them | Chapter III; 12-2-(e) & (k)
- iii. The analyst is not a substantial shareholder of the customer being rated by PACRA [Annexure F; d-(ii)] Explanation: for the purpose of above clause, the term "family members" shall include only those family members who are dependent on the analyst and members of the rating committee

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- (4) PACRA does not disclose or discuss with outside parties or make improper use of the non-public information which has come to its knowledge during business relationship with the customer | Chapter III; 10-7-(d)
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Conduct of Business

- (6) PACRA fulfills its obligations in a fair, efficient, transparent and ethical manner and renders high standards of services in performing its functions and obligations; | Chapter III; 11-A-(a)
- (7) PACRA uses due care in preparation of this Rating Report. Our information has been obtained from sources we consider to be reliable but its accuracy or completeness is not guaranteed. PACRA does not, in every instance, independently verifies or validates information received in the rating process or in preparing this Rating Report.
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- (12) PACRA receives compensation from the entity being rated or any third party for the rating services it offers. The receipt of this compensation has no influence on PACRA's opinions or other analytical processes. In all instances, PACRA is committed to preserving the objectivity, integrity and independence of its ratings. Our relationship is governed by two distinct mandates i) rating mandate - signed with the entity being rated or issuer of the debt instrument, and fee mandate - signed with the payer, which can be different from the entity
- (13) PACRA does not provide consultancy/advisory services or other services to any of its customers or to any of its customers' associated companies and associated undertakings that is being rated or has been rated by it during the preceding three years unless it has adequate mechanism in place ensuring that provision of such services does not lead to a conflict of interest situation with its rating activities; | Chapter III; 12-2-(d)
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- (15) PACRA ensures that the rating assigned to an entity or instrument is not be affected by the existence of a business relationship between PACRA and the entity or any other party, or the non-existence of such a relationship | Chapter III; 12-2-(i)
- (16) PACRA ensures that the analysts or any of their family members shall not buy or sell or engage in any transaction in any security which falls in the analyst's area of primary analytical responsibility. This clause shall, however, not be applicable on investment in securities through collective investment schemes. | Chapter III; 12-2-(l)
- (17) PACRA has established policies and procedure governing investments and trading in securities by its employees and for monitoring the same to prevent insider trading, market manipulation or any other market abuse | Chapter III; 11-B-(g)

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- (18) PACRA monitors all the outstanding ratings continuously and any potential change therein due to any event associated with the issuer, the security arrangement, the industry etc., is disseminated to the market, immediately and in effective manner, after appropriate consultation with the entity/issuer; | Chapter III | 18-(a)
- (19) PACRA reviews all the outstanding ratings on semi-annual basis or as and when required by any creditor or upon the occurrence of such an event which requires to do so; | Chapter III | 18-(b)
- (20) PACRA initiates immediate review of the outstanding rating upon becoming aware of any information that may reasonably be expected to result in downgrading of the rating; | Chapter III | 18-(c)
- (21) PACRA engages with the issuer and the debt securities trustee, to remain updated on all information pertaining to the rating of the entity/instrument; | Chapter III | 18-(d)

Probability of Default

(22) PACRA's Rating Scale reflects the expectation of credit risk. The highest rating has the lowest relative likelihood of default (i.e, probability). PACRA's transition studies capture the historical performance behavior of a specific rating notch. Transition behavior of the assigned rating can be obtained from PACRA's Transition Study available at our website. (www.pacra.com). However, actual transition of rating may not follow the pattern observed in the past | Chapter III | 14-(F-VII)

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