



The Pakistan Credit Rating Agency Limited

## Rating Report

### Apna Microfinance Bank Limited

#### Report Contents

1. Rating Analysis
2. Financial Information
3. Rating Scale
4. Regulatory and Supplementary Disclosure

#### Rating History

Dissemination Date	Long Term Rating	Short Term Rating	Outlook	Action	Rating Watch
30-Apr-2022	BBB+	A3	Negative	Maintain	Yes
30-Apr-2021	BBB+	A3	Stable	Maintain	Yes
30-Apr-2020	BBB+	A3	Stable	Maintain	Yes
30-Oct-2019	BBB+	A3	Stable	Maintain	-
30-Apr-2019	BBB+	A3	Stable	Maintain	-
04-Dec-2018	BBB+	A3	Stable	Maintain	-
28-May-2018	BBB+	A3	Stable	Upgrade	-
10-Nov-2017	BBB	A3	Stable	Maintain	-
10-May-2017	BBB	A3	Stable	Downgrade	-

#### Rating Rationale and Key Rating Drivers

The rating reflects risk profile of Apna Microfinance Bank ("the bank"). Apna is a small-tier player in Pakistan's microfinance sector with ~2.93% share in total gross loan portfolio. The Bank has 118 business locations comprising of 116 branches and 2 service centers. Overall performance indicators depicted a deteriorated outlook in CY21 amidst economic slowdown exacerbated by the aftermaths of global pandemic. Therefore, the repercussions can be witnessed in the form of declined mark-up earned and increasing infection. Further challenges in recovery and mark up suspension led to diminution in interest income. Auditor opinion is currently qualified for the bank and is expected to continue until the old loan portfolio clears out in totality. Management's commitment to recoup the asset health and consolidate the Bank's position within the stipulated time is an acute necessity. However, the deferment in account finalizations demands agility from the management. Moreover, since the projected outlook of the Bank indicates absorbing cash losses, timely yet matching sponsor support through equity injections is essential. Sponsors' committed efforts to arrest shortfall in minimum CAR benchmark is witnessed through persistent equity injections. However, Bank's CAR stands still below the regulatory benchmark of 15%. Though SBP's Relief Packages have come handy to the sector in protecting the credit quality of the players during the previous waves, the out-turn of the situation, and its relative impact on the risk profiles of industry players, including Apna MFB, is yet to unfold in the days to come.

The ratings are dependent upon the bank's ability to aptly combat the emerging risks under the current scenario in order to keep its business and financial risk profile intact. The ratings are also kept under "Watch" with the negative outlook incorporates challenges on profitability front and fulfilling MCR requirements. Compliance with CAR is essential, going forward. Besides, turning loss into profitability is imperative.

#### Disclosure

<b>Name of Rated Entity</b>	Apna Microfinance Bank Limited
<b>Type of Relationship</b>	Solicited
<b>Purpose of the Rating</b>	Entity Rating
<b>Applicable Criteria</b>	Methodology   Microfinance Institution Rating(Jun-21),Criteria   Correlation Between Long-term & Short-term Rating Scales(Jun-21),Criteria   Rating Modifiers(Jun-21)
<b>Related Research</b>	Sector Study   Microfinance(Sep-21)
<b>Rating Analysts</b>	Sehar Fatima   sehar.fatima@pacra.com   +92-42-35869504



## Profile

**Structure** Apna Microfinance Bank Limited (“the bank”) was incorporated in May 2003 as a Public Limited Company under the Companies Act, 2017 (formerly Companies Ordinance, 1984). The bank is listed on Pakistan Stock Exchange (PSX) since the commencement of its operations in 2005 under the Microfinance Institution Ordinance of 2001.

**Background** In Jun-15, the bank was granted a national-level license after completion of regulatory capital requirements. Presently, the bank operates with a network of 116 branches spread across Pakistan.

**Operations** With its core business purpose of poverty alleviation and financial inclusion, the bank is offering a wide variety of lending products customized according to the needs of various communities. These include loans for farmers, livestock loans, agri-loans, house loans, tractor loans, salary loans, business loans and gold-backed loans.

## Ownership

**Ownership Structure** The Bank is a part of the United International Group (UIG) with a major ownership stake of 46.50% vesting with the United Insurance Company Limited and 19.34% with the United Track Systems (Private) Limited.

**Stability** The ownership of the bank will vest majorly with United International Group, going forward.

**Business Acumen** United International Group (UIG) has gradually strengthened its foothold in various business ventures. Currently, the group has interests in microfinance, insurance, tracking business, information technology, agriculture and business consultancy. UIG is led by its Founder and Chairman – Mian Akram Shahid – the sole largest shareholder.

**Financial Strength** United Insurance and Universal Insurance are the two main Companies of the group. The sponsor’s willingness to support the bank is evident from the capital injection by the sponsors historically. Owners of the bank are committed to injecting further capital into the Bank.

## Governance

**Board Structure** The overall control of the bank vests in an eight-member Board of Directors (BoD). The bank has two independent directors on the Board as per the Prudential Regulations requirement for MFBs. The board has three sub-committees; (i) Audit Committee (ii) HR and Remuneration Committee (iii) Risk Management Committee.

**Members’ Profile** Strengthening the governance framework to support operational expansion is important. Mr. Gulistan Malik has ceased to be the CEO of the Bank as of July 2021 and Mr. Wajahat Malik is appointed as new CEO and president. All the board members are experienced professionals carrying experience of an average of over 20 years. Despite other responsibilities, board members remained available for the Bank.

**Board Effectiveness** During the year, seven board meetings were held; the attendance of the board remained strong in the meetings. The board and committee’s meeting minutes are formally maintained, showing high attendance of the members. All Board Committees have five members which represent more than half of the board’s strength.

**Transparency** The audit committee of the bank comprises five members and is chaired by an independent director, Mr. Abdul Aziz Khan. A separate Internal Audit Department is in place which reports independently to the Audit Committee. M/S Ilyas Saeed & Co. Chartered Accountants is the external auditor of the Bank. Finalization of financial statements for the year ending December 2021 is in process and will be completed in due course.

## Management

**Organizational Structure** The Independent department of recovery had been established as collateral to the disbursements to strengthen the recovery ratio. Broadly speaking, the SBP’s audit in CY16 was focused on two basic requirements: (i) Overhauling of IT Infrastructure and (ii) Retrieving a strong recovery mechanism to reduce the swelled infection in lending.

**Management Team** The management positions are filled by qualified professionals to strengthen departmental results. These included Head of Recovery and Legal Departments, Head of Corporate Recovery and Liability, and Head of Corporate Banking group. A total of five department heads report directly to the President.

**Effectiveness** Four Management Committees are in place namely i) Asset Liability Management (ALCO) ii) Credit, iii) Management and iv) IT Steering at the senior management level to ensure operational efficiency and efficient decision making. The Management Committee minutes are formally maintained.

**MIS** To enhance data safety, management has significantly improved the data collection and management center and has acquired a program for compliance handling. Instituting a new recovery department has been the most essential ingredient in contributing to restoring effective risk management for the bank.

**Risk Management Framework** As a consequence of the SBP inspection (as stated above), the bank envisaged betterment in risk management through improvement in the overall control environment by revisiting and devising risk management policies and control procedures to manage its credit risk.

**Technology Infrastructure** Apna Bank uses Auto-banker III (ABIII) as its core-banking software. Developed by a local vendor, ABIII provides flexibility to consolidate records based on branch, repayment behavior, classification of loan, and borrower profile.

## Business Risk

**Industry Dynamics** Pakistan Microfinance Industry (MFI) comprises of 50 microfinance providers including 30 microfinance institutions (MFIs). During CY21, active borrowers of the industry exceeded pre-COVID figure to 8.1 million borrowers after recording growth of 16% compared to CY20. Similarly, the GLP surpassed PKR 390 billion during CY21, an increase of 21% compared to CY20. The growth in active borrowers and GLP continues to be driven by the MFB peer group as they managed to add over one million clients and PKR 52 billion in GLP. NBMFC peer group also contributed to portfolio growth with an addition of PKR 16.7 billion.

**Relative Position** The bank is catering to 1.46% of the borrowers of the industry (including MFIs, RSPs and other projects) as at end-Dec’21, grabbing a 3.03% market share in terms of GLP.

**Revenue** Interest/Mark up income of the bank depicted a decline as compared to corresponding period. The fall was due to decline in mark-up rate amid COVID-19 which led to overall decline in Yield on funds. Challenges in recovery and markup suspension caused further diminution. Net Mark up also experienced downfall.

**Profitability** During CY21, the bank’s profitability took a major hit. The performance of the bank wasn’t sufficient to cover the expenses including administrative expenses, provision expenses and taxes.

**Sustainability** At present, the bank’s core focus is on increasing its core profitability and meeting the curtailed capital adequacy ratio (CAR).

## Financial Risk

**Credit Risk** Gross Loan Portfolio (GLP) displayed increase of 14.2% during CY21. It is primarily due to conservative loan policy being followed by the management in order to avoid potential NPLs attributable to the current dynamics of the sector.

**Market Risk** As at end-Dec’21, short-term investment of the bank declined. The fall consisted of decline in government securities.

**Funding** The bank funding is majorly fueled through deposits. Total deposits of the Bank recorded declined as at end-Dec’21.

**Cashflows & Coverages** Liquidity profile of the bank diluted during CY21, due to decrease in liquid assets-to-deposits ratio. Also, decline in investment led to decline in liquid assets on overall basis.

**Capital Adequacy** The Bank remained non-compliant in meeting the minimum CAR requirement of 15% CAR as at end-Dec’21.



PKR mln

**Apna Microfinance Bank  
Listed Public Limited**

Sep-21	Dec-20	Dec-19	Dec-18
9M	12M	12M	12M

**A BALANCE SHEET**

1 Total Finances - net	10,518	10,118	8,685	8,879
2 Investments	1,276	1,604	946	783
3 Other Earning Assets	5,201	9,505	5,464	2,911
4 Non-Earning Assets	7,502	7,502	5,254	4,662
5 Non-Performing Finances-net	261	101	194	388
<b>Total Assets</b>	<b>24,757</b>	<b>28,831</b>	<b>20,543</b>	<b>17,623</b>
6 Deposits	22,071	26,179	18,317	15,866
7 Borrowings	1	3	7	9
8 Other Liabilities (Non-Interest Bearing)	263	390	345	274
<b>Total Liabilities</b>	<b>22,334</b>	<b>26,572</b>	<b>18,669</b>	<b>16,149</b>
<b>Equity</b>	<b>2,423</b>	<b>2,259</b>	<b>1,872</b>	<b>1,468</b>

**B INCOME STATEMENT**

1 Mark Up Earned	2,501	3,418	2,900	2,158
2 Mark Up Expensed	(1,019)	(1,389)	(1,209)	(801)
3 Non Mark Up Income	103	177	490	427
<b>Total Income</b>	<b>1,584</b>	<b>2,206</b>	<b>2,181</b>	<b>1,784</b>
4 Non-Mark Up Expenses	(1,527)	(2,078)	(1,798)	(1,594)
5 Provisions/Write offs/Reversals	(39)	(70)	(294)	(89)
<b>Pre-Tax Profit</b>	<b>19</b>	<b>58</b>	<b>89</b>	<b>100</b>
6 Taxes	(9)	(21)	(36)	(47)
<b>Profit After Tax</b>	<b>9</b>	<b>37</b>	<b>54</b>	<b>53</b>

**C RATIO ANALYSIS**

**1 Performance**

Net Mark Up Income / Avg. Assets	7.4%	8.2%	8.9%	8.6%
Non-Mark Up Expenses / Total Income	96.4%	94.2%	82.4%	89.4%
ROE	0.5%	1.8%	3.2%	4.3%

**2 Capital Adequacy**

Equity / Total Assets (D+E+F)	9.8%	7.8%	9.1%	8.3%
Capital Adequacy Ratio	N/A	11.8%	11.7%	9.1%

**3 Funding & Liquidity**

Liquid Assets / (Deposits + Borrowings Net of Repo)	36.4%	51.6%	42.3%	33.3%
(Advances + Net Non-Performing Advances) / Deposits	48.4%	38.7%	47.9%	57.8%
Demand Deposits / Deposits	46.7%	51.3%	56.6%	58.6%
SA Deposits / Deposits	53.3%	48.7%	43.4%	41.4%

**4 Credit Risk**

Non-Performing Advances / Gross Advances	6.3%	4.6%	5.4%	13.0%
Non-Performing Finances-net / Equity	10.8%	4.5%	10.4%	26.4%

#

Notes

**Credit Rating**

Credit rating reflects forward-looking opinion on credit worthiness of underlying entity or instrument; more specifically it covers relative ability to honor financial obligations. The primary factor being captured on the rating scale is relative likelihood of default.

Scale	Long-term Rating Definition
AAA	<b>Highest credit quality.</b> Lowest expectation of credit risk. Indicate exceptionally strong capacity for timely payment of financial commitments
AA+	
AA	<b>Very high credit quality.</b> Very low expectation of credit risk. Indicate very strong capacity for timely payment of financial commitments. This capacity is not significantly vulnerable to foreseeable events.
AA-	
A+	
A	<b>High credit quality.</b> Low expectation of credit risk. The capacity for timely payment of financial commitments is considered strong. This capacity may, nevertheless, be vulnerable to changes in circumstances or in economic conditions.
A-	
BBB+	
BBB	<b>Good credit quality.</b> Currently a low expectation of credit risk. The capacity for timely payment of financial commitments is considered adequate, but adverse changes in circumstances and in economic conditions are more likely to impair this capacity.
BBB-	
BB+	<b>Moderate risk.</b> Possibility of credit risk developing. There is a possibility of credit risk developing, particularly as a result of adverse economic or business changes over time; however, business or financial alternatives may be available to allow financial commitments to be met.
BB	
BB-	
B+	
B	<b>High credit risk.</b> A limited margin of safety remains against credit risk. Financial commitments are currently being met; however, capacity for continued payment is contingent upon a sustained, favorable business and economic environment.
B-	
CCC	
CC	<b>Very high credit risk.</b> Substantial credit risk “CCC” Default is a real possibility. Capacity for meeting financial commitments is solely reliant upon sustained, favorable business or economic developments. “CC” Rating indicates that default of some kind appears probable. “C” Ratings signal imminent default.
C	
D	Obligations are currently in default.

Scale	Short-term Rating Definition
A1+	The highest capacity for timely repayment.
A1	A strong capacity for timely repayment.
A2	A satisfactory capacity for timely repayment. This may be susceptible to adverse changes in business, economic, or financial conditions.
A3	An adequate capacity for timely repayment. Such capacity is susceptible to adverse changes in business, economic, or financial conditions.
A4	The capacity for timely repayment is more susceptible to adverse changes in business, economic, or financial conditions. Liquidity may not be sufficient.



*\*The correlation shown is indicative and, in certain cases, may not hold.*

**Outlook (Stable, Positive, Negative, Developing)** Indicates the potential and direction of a rating over the intermediate term in response to trends in economic and/or fundamental business/financial conditions. It is not necessarily a precursor to a rating change. ‘Stable’ outlook means a rating is not likely to change. ‘Positive’ means it may be raised. ‘Negative’ means it may be lowered. Where the trends have conflicting elements, the outlook may be described as ‘Developing’.

**Rating Watch** Alerts to the possibility of a rating change subsequent to, or, in anticipation of some material identifiable event with indeterminable rating implications. But it does not mean that a rating change is inevitable. A watch should be resolved within foreseeable future, but may continue if underlying circumstances are not settled. Rating watch may accompany rating outlook of the respective opinion.

**Suspension** It is not possible to update an opinion due to lack of requisite information. Opinion should be resumed in foreseeable future. However, if this does not happen within six (6) months, the rating should be considered withdrawn.

**Withdrawn** A rating is withdrawn on a) termination of rating mandate, b) the debt instrument is redeemed, c) the rating remains suspended for six months, d) the entity/issuer defaults., or/and e) PACRA finds it impractical to surveil the opinion due to lack of requisite information.

**Harmonization** A change in rating due to revision in applicable methodology or underlying scale.

**Surveillance.** Surveillance on a publicly disseminated rating opinion is carried out on an ongoing basis till it is formally suspended or withdrawn. A comprehensive surveillance of rating opinion is carried out at least once every six months. However, a rating opinion may be reviewed in the intervening period if it is necessitated by any material happening.

**Note.** This scale is applicable to the following methodology(s):

<p><b>Entities</b></p> <ul style="list-style-type: none"> <li>a) Broker Entity Rating</li> <li>b) Corporate Rating</li> <li>c) Financial Institution Rating</li> <li>d) Holding Company Rating</li> <li>e) Independent Power Producer Rating</li> <li>f) Microfinance Institution Rating</li> <li>g) Non-Banking Finance Companies (NBFCs) Rating</li> </ul>	<p><b>Instruments</b></p> <ul style="list-style-type: none"> <li>a) Basel III Compliant Debt Instrument Rating</li> <li>b) Debt Instrument Rating</li> <li>c) Sukuk Rating</li> </ul>
--	---

**Disclaimer:** PACRA has used due care in preparation of this document. Our information has been obtained from sources we consider to be reliable but its accuracy or completeness is not guaranteed. PACRA shall owe no liability whatsoever to any loss or damage caused by or resulting from any error in such information. Contents of PACRA documents may be used, with due care and in the right context, with credit to PACRA. Our reports and ratings constitute opinions, not recommendations to buy or to sell.

### **Rating Team Statements**

(1) Rating is just an opinion about the creditworthiness of the entity and does not constitute recommendation to buy, hold or sell any security of the entity rated or to buy, hold or sell the security rated, as the case may be | Chapter III; 14-3-(x)

### **2) Conflict of Interest**

- i. The Rating Team or any of their family members have no interest in this rating | Chapter III; 12-2-(j)
- ii. PACRA, the analysts involved in the rating process and members of its rating committee, and their family members, do not have any conflict of interest relating to the rating done by them | Chapter III; 12-2-(e) & (k)
- iii. The analyst is not a substantial shareholder of the customer being rated by PACRA [Annexure F; d-(ii)] Explanation: for the purpose of above clause, the term "family members" shall include only those family members who are dependent on the analyst and members of the rating committee

### **Restrictions**

- (3) No director, officer or employee of PACRA communicates the information, acquired by him for use for rating purposes, to any other person except where required under law to do so. | Chapter III; 10-(5)
- (4) PACRA does not disclose or discuss with outside parties or make improper use of the non-public information which has come to its knowledge during business relationship with the customer | Chapter III; 10-7-(d)
- (5) PACRA does not make proposals or recommendations regarding the activities of rated entities that could impact a credit rating of entity subject to rating | Chapter III; 10-7-(k)

### **Conduct of Business**

- (6) PACRA fulfills its obligations in a fair, efficient, transparent and ethical manner and renders high standards of services in performing its functions and obligations; | Chapter III; 11-A-(a)
- (7) PACRA uses due care in preparation of this Rating Report. Our information has been obtained from sources we consider to be reliable but its accuracy or completeness is not guaranteed. PACRA does not, in every instance, independently verifies or validates information received in the rating process or in preparing this Rating Report.
- (8) PACRA prohibits its employees and analysts from soliciting money, gifts or favors from anyone with whom PACRA conducts business | Chapter III; 11-A-(q)
- (9) PACRA ensures before commencement of the rating process that an analyst or employee has not had a recent employment or other significant business or personal relationship with the rated entity that may cause or may be perceived as causing a conflict of interest; | Chapter III; 11-A-(r)
- (10) PACRA maintains principal of integrity in seeking rating business | Chapter III; 11-A-(u)
- (11) PACRA promptly investigates, in the event of a misconduct or a breach of the policies, procedures and controls, and takes appropriate steps to rectify any weaknesses to prevent any recurrence along with suitable punitive action against the responsible employee(s) | Chapter III; 11-B-(m)

### **Independence & Conflict of interest**

- (12) PACRA receives compensation from the entity being rated or any third party for the rating services it offers. The receipt of this compensation has no influence on PACRA's opinions or other analytical processes. In all instances, PACRA is committed to preserving the objectivity, integrity and independence of its ratings. Our relationship is governed by two distinct mandates i) rating mandate - signed with the entity being rated or issuer of the debt instrument, and fee mandate - signed with the payer, which can be different from the entity
- (13) PACRA does not provide consultancy/advisory services or other services to any of its customers or to any of its customers' associated companies and associated undertakings that is being rated or has been rated by it during the preceding three years unless it has adequate mechanism in place ensuring that provision of such services does not lead to a conflict of interest situation with its rating activities; | Chapter III; 12-2-(d)
- (14) PACRA discloses that no shareholder directly or indirectly holding 10% or more of the share capital of PACRA also holds directly or indirectly 10% or more of the share capital of the entity which is subject to rating or the entity which issued the instrument subject to rating by PACRA; | Reference Chapter III; 12-2-(f)
- (15) PACRA ensures that the rating assigned to an entity or instrument is not be affected by the existence of a business relationship between PACRA and the entity or any other party, or the non-existence of such a relationship | Chapter III; 12-2-(i)
- (16) PACRA ensures that the analysts or any of their family members shall not buy or sell or engage in any transaction in any security which falls in the analyst's area of primary analytical responsibility. This clause shall, however, not be applicable on investment in securities through collective investment schemes. | Chapter III; 12-2-(l)
- (17) PACRA has established policies and procedure governing investments and trading in securities by its employees and for monitoring the same to prevent insider trading, market manipulation or any other market abuse | Chapter III; 11-B-(g)

### **Monitoring and review**

- (18) PACRA monitors all the outstanding ratings continuously and any potential change therein due to any event associated with the issuer, the security arrangement, the industry etc., is disseminated to the market, immediately and in effective manner, after appropriate consultation with the entity/issuer; | Chapter III | 18-(a)
- (19) PACRA reviews all the outstanding ratings on semi-annual basis or as and when required by any creditor or upon the occurrence of such an event which requires to do so; | Chapter III | 18-(b)
- (20) PACRA initiates immediate review of the outstanding rating upon becoming aware of any information that may reasonably be expected to result in downgrading of the rating; | Chapter III | 18-(c)
- (21) PACRA engages with the issuer and the debt securities trustee, to remain updated on all information pertaining to the rating of the entity/instrument; | Chapter III | 18-(d)

### **Probability of Default**

(22) PACRA's Rating Scale reflects the expectation of credit risk. The highest rating has the lowest relative likelihood of default (i.e, probability). PACRA's transition studies capture the historical performance behavior of a specific rating notch. Transition behavior of the assigned rating can be obtained from PACRA's Transition Study available at our website. (www.pacra.com). However, actual transition of rating may not follow the pattern observed in the past | Chapter III | 14-(F-VII)

### **Proprietary Information**

(23) All information contained herein is considered proprietary by PACRA. Hence, none of the information in this document can be copied or, otherwise reproduced, stored or disseminated in whole or in part in any form or by any means whatsoever by any person without PACRA's prior written consent